

PART THREE: SURVEY QUESTIONS AND RESPONSES

Complete Producer and Public Survey Questions and Results

A complete list of Ag Producer survey questions and results, followed by the Public survey questions and results, are presented in the following pages. This list is extensive and detailed. It can be used to research specific results and comparisons that provide for new insights and conclusions. Use the following section themes to find and research your topic of interest.

Ag Producer Survey Questions and Results

Each Producer survey question is followed by results broken down into the seven result sections summarized in Part Two and outlined on the Table of Contents page. For example, survey question number one is presented and followed by 1) the overall general response, 2) producer type, 3) membership group, 4) willing to sell, 5) conservation policy index support, 6) acre group, and 7) zip code group. Survey questions and results are grouped into the following general themes:

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General Public Survey Questions and Results

Each General Public survey question is followed by results broken down into the three result sections summarized in Part Two and outlined on the Table of Contents page. For example, survey question number one is presented and is followed by 1) the overall general response, 2) purchase of development rights (PDR) support index group, and 3) zip code group. Survey questions and results are grouped into the following general themes:

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Ag Producer Survey Questions and Results

1. Attitudes About Agriculture

1. The pace of AG land conversion to development and other non-agricultural uses is currently:

Too fast	60%
About right	23%
Too slow	1%
Don't know	16%

	<u>Too fast</u>	<u>About right</u>	<u>Too slow</u>	<u>Don't know</u>
Dairy	54%	33%	1%	12%
Veg-Fruit	61%	18%	0%	21%
Beef	72%	18%	1%	9%
Nursery	56%	20%	0%	24%
Timber	70%	16%	0%	14%
	<u>Too fast</u>	<u>About right</u>	<u>Too slow</u>	<u>Don't know</u>
Farm Bureau	58%	28%	1%	13%
Cattlemens Assoc.	74%	15%	2%	9%
Buckeye Cons.	80%	13%	0%	7%
Farm Mark. Assoc.	61%	17%	0%	22%
Woolgrowers	78%	4%	0%	18%
	<u>Too fast</u>	<u>About right</u>	<u>Too slow</u>	<u>Don't know</u>
Willing to Sell	62%	21%	1%	14%
Not Selling	48%	30%	1%	21%
	<u>Too fast</u>	<u>About right</u>	<u>Too slow</u>	<u>Don't Know</u>
Med. Support	49%	29%	0%	22%
High Support	71%	17%	2%	10%
	<u>Too fast</u>	<u>About right</u>	<u>Too Slow</u>	<u>Don't Know</u>
1-9acres	63%	20%	0%	17%
10-49acres	43%	24%	2%	31%
50-179acres	58%	25%	2%	15%
180-499acres	55%	38%	0%	7%
500-999acres	50%	38%	0%	12%
1000+acres	75%	14%	0%	11%
	<u>Too fast</u>	<u>About right</u>	<u>Too Slow</u>	<u>Don't Know</u>
Arcata	58%	27%	0%	15%
Eureka	55%	25%	0%	20%
McKin. Grp.	36%	9%	0%	55%
Orleans Grp.	54%	23%	0%	23%
Ferndale Grp.	61%	29%	1%	9%
Fortuna Grp.	49%	32%	0%	19%
Redcrest Grp.	60%	16%	0%	24%
Kneeland Grp.	84%	16%	0%	0%

2. In 10 years, county AG production (excluding timber) will most likely:

Decrease	70% (Decrease significantly, 15%)
Stay same	18%
Increase	12% (Increase significantly, 1%)

	<u>Decrease</u>	<u>Stay same</u>	<u>Increase</u>
Dairy	77%	17%	6%
Veg-Fruit	56%	14%	30%
Beef	82%	16%	2%
Nursery	60%	20%	20%
Timber	82%	12%	6%
	<u>Decrease</u>	<u>Stay same</u>	<u>Increase</u>
Farm Bureau	75%	15%	10%
Cattlemens Assoc.	84%	11%	5%

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Buckeye Cons.	81%	15%	4%
Farm Mark. Assoc.	69%	14%	17%
Woolgrowers	92%	4%	4%
	<u>Decrease</u>	<u>Stay same</u>	<u>Increase</u>
Willing to Sell	75%	16%	9%
Not Selling	69%	18%	13%
	<u>Decrease</u>	<u>Stay same</u>	<u>Increase</u>
Med. Support	67%	22%	11%
High Support	84%	13%	3%
	<u>Decrease</u>	<u>Stay same</u>	<u>Increase</u>
1-9acres	52%	20%	28%
10-49acres	60%	30%	10%
50-179acres	79%	7%	14%
180-499acres	79%	15%	6%
500-999acres	86%	13%	1%
1000+acres	81%	16%	3%
	<u>Decrease</u>	<u>Stay same</u>	<u>Increase</u>
Arcata	76%	12%	12%
Eureka	75%	20%	5%
McKin. Grp.	67%	25%	8%
Orleans Grp.	46%	23%	31%
Ferndale Grp.	73%	18%	9%
Fortuna Grp.	74%	23%	3%
Redcrest Grp.	61%	11%	28%
Kneeland Grp.	82%	14%	4%

3. Do you expect your AG land to be productive 50 years from now?

Yes 72% (20% Definitely yes)

No 28% (4% Definitely no)

	<u>Yes</u>	<u>No</u>
Dairy	75%	25%
Veg-Fruit	69%	31%
Beef	68%	32%
Nursery	70%	30%
Timber	88%	12%
	<u>Yes</u>	<u>No</u>
Farm Bureau	71%	29%
Cattlemens Assoc.	74%	26%
Buckeye Cons.	80%	20%
Farm Mark. Assoc.	71%	29%
Woolgrowers	66%	34%
	<u>Yes</u>	<u>No</u>
Willing to Sell	61%	39%
Not Selling	76%	24%
	<u>Yes</u>	<u>No</u>
Med. Support	65%	35%
High Support	81%	19%
	<u>Yes</u>	<u>No</u>
1-9acres	74%	26%
10-49acres	67%	33%
50-179acres	63%	37%
180-499acres	86%	14%
500-999acres	54%	46%
1000+acres	79%	21%
	<u>Yes</u>	<u>No</u>
Arcata	80%	20%
Eureka	45%	55%
McKin. Grp.	54%	46%
Orleans Grp.	85%	15%

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Ferndale Grp.	87%	13%
Fortuna Grp.	57%	43%
Redcrest Grp.	78%	22%
Kneeland Grp.	75%	25%

4. Do you view the future of your AG land as:

Property will stay in AG	26%
Inheritance for children	26%
Legacy for children	22%
Retirement fund	15%
Pay off debt	5%
Property to be developed	4%
Other	2%

	<u>Retirement</u>	<u>Children's Inheritance</u>	<u>To Stay in Ag</u>	<u>To be Developed</u>
Dairy	26%	33%	36%	5%
Veg-Fruit	23%	33%	39%	5%
Beef	15%	39%	40%	6%
Nursery	27%	40%	30%	3%
Timber	19%	40%	37%	4%

	<u>Retirement</u>	<u>Children's Inheritance</u>	<u>To Stay in Ag</u>	<u>To be Developed</u>
Farm Bureau	21%	38%	36%	5%
Cattlemens Assoc.	9%	41%	48%	2%
Buckeye Cons.	15%	37%	45%	3%
Farm Mark. Assoc.	21%	33%	38%	8%
Woolgrowers	20%	39%	32%	9%

	<u>Retirement</u>	<u>Children's Inheritance</u>	<u>To Stay in Ag</u>	<u>To be Developed</u>
Willing to Sell	33%	28%	27%	12%
Not Selling	16%	40%	42%	2%

	<u>Retirement</u>	<u>Children's Inheritance</u>	<u>To Stay in Ag</u>	<u>To be Developed</u>
Med. Support	30%	55%	70%	9%
High Support	38%	59%	46%	9%

	<u>Retirement</u>	<u>Children's Inheritance</u>	<u>To Stay in Ag</u>	<u>To be Developed</u>
1-9acres	40%	48%	60%	4%
10-49acres	36%	56%	53%	16%
50-179acres	44%	49%	53%	13%
180-499acres	38%	69%	61%	0%
500-499acres	38%	50%	31%	31%
1000+acres	23%	71%	74%	4%

5. My AG property should be used by future generations for AG, not converted to non-AG uses:

Agree	83%	(42% strongly agree)
Disagree	17%	(6% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	84%	16%
Veg-Fruit	79%	21%
Beef	86%	14%
Nursery	80%	20%
Timber	86%	14%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	82%	18%
Cattlemens Assoc.	88%	12%
Buckeye Cons.	90%	10%
Farm Mark. Assoc.	87%	13%
Woolgrowers	87%	13%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	78%	22%
Not Selling	84%	16%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	78%	22%

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High Support	88%	12%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	80%	20%
10-49acres	80%	20%
50-179acres	86%	14%
180-499acres	87%	13%
500-999acres	80%	20%
1000+acres	84%	16%
	<u>Agree</u>	<u>Disagree</u>
Arcata	90%	10%
Eureka	79%	21%
McKin. Grp.	75%	25%
Orleans Grp.	69%	31%
Ferndale Grp.	92%	8%
Fortuna Grp.	70%	30%
Redcrest Grp.	86%	14%
Kneeland Grp.	89%	11%

6. Rank the following threats to AG production in HC:

- | | |
|-------------------------------|-----|
| 1) Regulations / permitting | 32% |
| 2) Gov purchase of land | 20% |
| 3) Inheritance taxes | 17% |
| 4) AG / industry economics | 17% |
| 5) Zoning | 10% |
| 6) Other (listed in comments) | 4% |

Top Three Ranked Threats

- | | |
|------------|--|
| Dairy: | Regulations (36%), Gov purchase(26%), Inheritance taxes (19%) |
| Veg-Fruit: | Regulations (31%), AG economics (23%), Ag Zoning (16%) |
| Beef: | Regulations (34%), Gov purchase(24%), Inheritance taxes (22%) |
| Nursery: | Regulations (27%), Ag Zoning (27%), AG economics (25%) |
| Timber: | Regulations (35%), Inheritance taxes (28%), AG economics (17%) |

Top Three Ranked Threats

- | | |
|-------------------|--|
| Farm Bureau | Regulations(34%), Government purchase(22%), Inheritance taxes(18%) |
| Cattlemens Assoc. | Regulations(34%), Inheritance taxes(23%), Government purchase(22%) |
| Buckeye Cons. | Regulations(40%), Inheritance taxes(19%), Government purchase(19%) |
| Farm Mark. Assoc. | Regulations(29%), Zoning(24%), Ag economy(23%) |
| Woolgrowers | Regulations(28%), Inheritance taxes(28%), Government purchase(24%) |

Top Three Ranked Threats

- | | |
|------------------|--|
| Willing to Sell: | Regulations(30%), Gov purchase(22%), Ag econ./ Inher. Taxes(18%) |
| Not Selling | Regulations(27%), Inheritance taxes(22%), Ag economics(21%) |

Top Three Ranked Threats

- | | |
|----------------|--|
| Medium Support | Regulations(36%), Gov purchase(23%), Ag econ./ Inher. Taxes(18%) |
| High Support | Regulations(33%), Gov purchase(21%), Ag economy (19%) |

Top Three Ranked Threats

- | | |
|---------------|---|
| 1-9acres | AG economics (29%), Regulations (23%), Ag Zoning (21%) |
| 10-49acres: | Regulations (33%), Gov purchase (23%), AG economics (18%) |
| 50-179acres: | Regulations (40%), Gov purchase(28%), Inheritance taxes (15%) |
| 180-499acres: | Regulations (37%), Gov purchase(25%), Inheritance taxes (18%) |
| 500-999acres: | Regulations (28%), Gov purchase(25%), Inheritance taxes (19%) |
| 1000+acres: | Regulations(33%), Inheritance taxes (26%), Gov purchase(17%) |

Top Three Ranked Threats:

- | | |
|---------------|---|
| Arcata | 1) Regulations 2) Gov purchase3) Inheritance taxes |
| Eureka | 1) Regulations 2) Gov purchase, 3) Ag Economics |
| McKin. Grp. | 1) Regulations 2) Inheritance taxes, 3) Gov purchase |
| Orleans Grp. | 1) Ag economics, 2) Inheritance taxes, 3) Zoning |
| Ferndale Grp. | 1) Regulations 2) Gov purchase, 3) Inheritance taxes |
| Fortuna Grp. | 1) Regulations 2) Ag Economics, 3) Gov purchase |
| Redcrest Grp. | 1) Regulations 2) Ag Economics, 4) Inheritance taxes |
| Kneeland Grp. | 1) Regulations, 2) Inheritance taxes, 5) Gov purchase |

2. Ag Land Availability

1. Loss of AG land is a present threat to AG production in HC

Agree 84% (33% strongly agree)
 Disagree 16% (1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	88%	12%
Veg-Fruit	82%	18%
Beef	86%	14%
Nursery	85%	15%
Timber	85%	15%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	84%	16%
Cattlemens Assoc.	86%	14%
Buckeye Cons.	90%	10%
Farm Mark. Assoc.	89%	11%
Woolgrowers	87%	13%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	84%	16%
Not Selling	84%	16%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	79%	21%
High Support	90%	10%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	85%	15%
10-49acres	77%	23%
50-179acres	84%	16%
180-499acres	82%	18%
500-999acres	87%	13%
1000+acres	88%	12%
	<u>Agree</u>	<u>Disagree</u>
Arcata	79%	21%
Eureka	95%	5%
McKin. Grp.	80%	20%
Orleans Grp.	92%	8%
Ferndale Grp.	85%	15%
Fortuna Grp.	81%	19%
Redcrest Grp.	84%	16%
Kneeland Grp.	89%	11%

2. Loss of available AG land will be a future threat to county AG production:

Agree 94% (44% strongly agree)
 Disagree 6% (3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	94%	6%
Veg-Fruit	92%	8%
Beef	97%	3%
Nursery	88%	12%
Timber	92%	8%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	94%	6%
Cattlemens Assoc.	97%	3%
Buckeye Cons.	97%	3%
Farm Mark. Assoc.	92%	8%
Woolgrowers	96%	4%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	94%	6%

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Not Selling	92%	8%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	91%	9%
High Support	96%	4%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	91%	9%
10-49acres	98%	2%
50-179acres	93%	7%
180-499acres	90%	10%
500-999acres	94%	6%
1000+acres	94%	6%
	<u>Agree</u>	<u>Disagree</u>
Arcata	91%	9%
Eureka	90%	10%
McKin. Grp.	82%	18%
Orleans Grp.	85%	15%
Ferndale Grp.	96%	4%
Fortuna Grp.	90%	10%
Redcrest Grp.	97%	3%
Kneeland Grp.	96%	4%

3. AG land availability is limiting producers from expanding operations in Humboldt County:

Agree	77%	(21% strongly agree)
Disagree	23%	(2% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	87%	13%
Veg-Fruit	69%	31%
Beef	81%	19%
Nursery	60%	40%
Timber	77%	23%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	79%	21%
Cattlemens Assoc.	84%	16%
Buckeye Cons.	87%	13%
Farm Mark. Assoc.	66%	34%
Woolgrowers	85%	15%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	81%	19%
Not Selling	75%	25%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	75%	25%
High Support	78%	22%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	60%	40%
10-49acres	75%	25%
50-179acres	79%	21%
180-499acres	79%	21%
500-999acres	93%	7%
1000+acres	80%	20%
	<u>Agree</u>	<u>Disagree</u>
Arcata	71%	29%
Eureka	85%	15%
McKin. Grp.	50%	50%
Orleans Grp.	67%	33%
Ferndale Grp.	82%	18%
Fortuna Grp.	83%	17%
Redcrest Grp.	76%	24%
Kneeland Grp.	76%	24%

4. Real estate prices have made it difficult to purchase or lease land for production:

Agree 92% (40% strongly agree)
 Disagree 8% (1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	95%	5%
Veg-Fruit	87%	13%
Beef	96%	4%
Nursery	77%	23%
Timber	94%	6%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	92%	8%
Cattlemens Assoc.	95%	5%
Buckeye Cons.	97%	3%
Farm Mark. Assoc.	89%	11%
Woolgrowers	96%	4%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	91%	9%
Not Selling	92%	8%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	90%	10%
High Support	94%	6%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	96%	4%
10-49acres	89%	11%
50-179acres	89%	11%
180-499acres	98%	2%
500-999acres	94%	6%
1000+acres	93%	7%
	<u>Agree</u>	<u>Disagree</u>
Arcata	88%	12%
Eureka	90%	10%
McKin. Grp.	92%	8%
Orleans Grp.	85%	15%
Ferndale Grp.	94%	6%
Fortuna Grp.	93%	7%
Redcrest Grp.	97%	3%
Kneeland Grp.	97%	3%

5. Government acquisition is reducing the amount of AG land for production in HC:

Agree 84% (48% strongly agree)
 Disagree 16% (2% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	91%	9%
Veg-Fruit	65%	35%
Beef	96%	4%
Nursery	67%	33%
Timber	86%	14%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	87%	13%
Cattlemens Assoc.	92%	8%
Buckeye Cons.	95%	5%
Farm Mark. Assoc.	64%	36%
Woolgrowers	91%	9%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	87%	13%
Not Selling	81%	19%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	86%	14%

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High Support	81%	19%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	57%	43%
10-49acres	77%	23%
50-179acres	93%	7%
180-499acres	90%	10%
500-999acres	93%	7%
1000+acres	91%	9%
	<u>Agree</u>	<u>Disagree</u>
Arcata	87%	13%
Eureka	95%	5%
McKin. Grp.	91%	9%
Orleans Grp.	50%	50%
Ferndale Grp.	88%	12%
Fortuna Grp.	93%	7%
Redcrest Grp.	70%	30%
Kneeland Grp.	96%	4%

6. Residential development is reducing the amount of AG land for production in HC:

Agree 85% (26% strongly agree)
 Disagree 15% (1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	84%	16%
Veg-Fruit	84%	16%
Beef	85%	15%
Nursery	96%	4%
Timber	88%	12%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	85%	15%
Cattlemens Assoc.	89%	11%
Buckeye Cons.	89%	11%
Farm Mark. Assoc.	95%	5%
Woolgrowers	96%	4%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	82%	18%
Not Selling	86%	14%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	78%	22%
High Support	93%	7%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	89%	11%
10-49acres	84%	16%
50-179acres	84%	16%
180-499acres	80%	20%
500-999acres	67%	33%
1000+acres	88%	12%
	<u>Agree</u>	<u>Disagree</u>
Arcata	88%	12%
Eureka	86%	14%
McKin. Grp.	83%	17%
Orleans Grp.	93%	7%
Ferndale Grp.	76%	24%
Fortuna Grp.	80%	20%
Redcrest Grp.	89%	11%
Kneeland Grp.	93%	7%

7. AG land availability is limiting me from improving or expanding operations:

Agree 53% (16% strongly agree)
 Disagree 47% (9% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	60%	40%
Veg-Fruit	38%	62%
Beef	65%	35%
Nursery	32%	68%
Timber	58%	42%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	57%	43%
Cattlemens Assoc.	69%	31%
Buckeye Cons.	64%	36%
Farm Mark. Assoc.	50%	50%
Woolgrowers	62%	38%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	53%	47%
Not Selling	52%	48%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	51%	49%
High Support	55%	45%

	<u>Agree</u>	<u>Disagree</u>
1-9acres	43%	57%
10-49acres	50%	50%
50-179acres	46%	54%
180-499acres	58%	42%
500-999acres	63%	37%
1000+acres	62%	38%

	<u>Agree</u>	<u>Disagree</u>
Arcata	60%	40%
Eureka	58%	42%
McKin. Grp.	20%	80%
Orleans Grp.	39%	61%
Ferndale Grp.	60%	40%
Fortuna Grp.	60%	40%
Redcrest Grp.	44%	56%
Kneeland Grp.	58%	42%

8. A significant amount of AG land conversion occurs because of:

Owners pass, children sell	43%
Inheritance taxes	29%
Retirement	16%
Other	12%

60 'Other' comments: common responses included: 'development', 'low Ag profits', 'economics', 'government and regulations', 'high land values'. Comments listed in Part Four, comments section.

Top Reasons for Conversion

Dairy	Children sell (48%), Inheritance taxes (34%), Retirement (18%)
Veg-Fruit	Children sell (48%), Inheritance taxes (26%), Retirement (26%)
Beef	Children sell (45%), Inheritance taxes (41%), Retirement (14%)
Nursery	Children sell (64%), Inheritance taxes (18%), Retirement (18%)
Timber	Children sell (44%), Inheritance taxes (39%), Retirement (17%)

Top Reasons for Conversion

Farm Bureau	Children sell (41%), Inheritance taxes (32%), Retirement (17%)
Cattlemens Assoc.	Children sell (39%), Inheritance taxes (43%), Retirement (10%)
Buckeye Cons.	Children sell (38%), Inheritance taxes (38%), Retirement (11%)
Farm Mark. Assoc.	Children sell (48%), Inheritance taxes (15%), Retirement (16%)
Woolgrowers	Children sell (36%), Inheritance taxes (40%), Retirement (16%)

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Top Reasons for Conversion

Willing to Sell Children sell (47%), Inheritance taxes (28%), Retirement (25%)
 Not Selling Children sell (51%), Inheritance taxes (35%), Retirement (14%)

Top Reasons for Conversion

Med. Support Children sell (71%), Inheritance taxes (50%), Retirement (29%)
 High Support Children sell (75%), Inheritance taxes (49%), Retirement (28%)

Top Reasons for Conversion

1-9acres Children sell (73%), Inheritance taxes (27%), Retirement (25%)
 10-49acres Children sell (87%), Inheritance taxes (49%), Retirement (40%)
 50-179acres Children sell (80%), Inheritance taxes (47%), Retirement (29%)
 180-499acres Children sell (57%), Inheritance taxes (50%), Retirement (17%)
 500-999acres Children sell (88%), Inheritance taxes (50%), Retirement (38%)
 1000+acres Inheritance taxes (73%), Children sell (71%), Retirement (22%)

Top Reason

Arcata Children sell (29%), Inheritance taxes (14%), Retirement (9%)
 Eureka Children sell (13%), Inheritance taxes (10%), Retirement (6%)
 McKin. Grp. Children sell (11%), Inheritance taxes (5%), Retirement (3%)
 Orleans Grp. Children sell (10%), Inheritance taxes (3%), Retirement (9%)
 Ferndale Grp. Children sell (47%), Inheritance taxes (38%), Retirement (13%)
 Fortuna Grp. Children sell (28%), Inheritance taxes (16%), Retirement (15%)
 Redcrest Grp. Children sell (29%), Inheritance taxes (21%), Retirement (13%)
 Kneeland Grp. Children sell (23%), Inheritance taxes (23%), Retirement (9%)

9. Is any of your Ag operation located w/in 2 miles of urban / residential development in HC?

Yes 55%
 No 45%

	<u>Yes</u>	<u>No</u>
Dairy	60%	40%
Veg-Fruit	59%	41%
Beef	50%	50%
Nursery	82%	18%
Timber	43%	57%
	<u>Yes</u>	<u>No</u>
Farm Bureau	49%	51%
Cattlemens Assoc.	47%	53%
Buckeye Cons.	41%	59%
Farm Mark. Assoc.	74%	26%
Woolgrowers	39%	61%
	<u>Yes</u>	<u>No</u>
Willing to Sell	65%	35%
Not Selling	49%	51%
	<u>Yes</u>	<u>No</u>
Med. Support	59%	41%
High Support	50%	50%
	<u>Yes</u>	<u>No</u>
1-9acres	77%	23%
10-49acres	64%	36%
50-179acres	58%	42%
180-499acres	44%	56%
500-999acres	69%	31%
1000+acres	35%	65%
	<u>Yes</u>	<u>No</u>
Arcata	88%	12%
Eureka	86%	14%
McKin. Grp.	62%	38%
Orleans Grp.	86%	14%
Ferndale Grp.	29%	71%
Fortuna Grp.	88%	13%
Redcrest Grp.	37%	63%

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Kneeland Grp. 31% 69%

10. Have your AG operations been restricted by adjacent non-AG land uses in HC?

Yes 22%

No 78%

	<u>Yes</u>	<u>No</u>
Dairy	30%	70%
Veg-Fruit	19%	81%
Beef	25%	75%
Nursery	19%	81%
Timber	27%	73%
	<u>Yes</u>	<u>No</u>
Farm Bureau	23%	77%
Cattlemens Assoc.	26%	74%
Buckeye Cons.	28%	72%
Farm Mark. Assoc.	29%	71%
Woolgrowers	19%	81%
	<u>Yes</u>	<u>No</u>
Willing to Sell	23%	77%
Not Selling	22%	78%
	<u>Yes</u>	<u>No</u>
Med. Support	22%	78%
High Support	22%	78%
	<u>Yes</u>	<u>No</u>
1-9acres	19%	81%
10-49acres	14%	86%
50-179acres	18%	82%
180-499acres	28%	72%
500-999acres	43%	57%
1000+acres	22%	78%
	<u>Yes</u>	<u>No</u>
Arcata	34%	66%
Eureka	38%	62%
McKin. Grp.	31%	69%
Orleans Grp.	15%	85%
Ferndale Grp.	11%	89%
Fortuna Grp.	31%	69%
Redcrest Grp.	17%	83%
Kneeland Grp.	17%	83%

11. Residential and commercial development have a positive impact on the community:

Agree 65% (10% strongly agree)
Disagree 35% (7% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	72%	28%
Veg-Fruit	53%	47%
Beef	68%	32%
Nursery	58%	42%
Timber	65%	35%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	73%	27%
Cattlemens Assoc.	62%	38%
Buckeye Cons.	58%	42%
Farm Mark. Assoc.	53%	47%
Woolgrowers	60%	40%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	70%	30%
Not Selling	63%	37%

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	<u>Agree</u>	<u>Disagree</u>
Med. Support	73%	27%
High Support	59%	41%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	50%	50%
10-49acres	67%	33%
50-179acres	76%	24%
180-499acres	73%	27%
500-999acres	67%	33%
1000+acres	61%	39%
	<u>Agree</u>	<u>Disagree</u>
Arcata	75%	25%
Eureka	62%	38%
McKin. Grp.	82%	18%
Orleans Grp.	54%	46%
Ferndale Grp.	67%	33%
Fortuna Grp.	70%	30%
Redcrest Grp.	50%	50%
Kneeland Grp.	68%	32%

3. Ag Land Conservation: Policies and Programs

1. County zoning is a good way to keep AG land secure for future production:

Agree 81% (22% strongly agree)
 Disagree 19% (5% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	84%	16%
Veg-Fruit	89%	11%
Beef	77%	23%
Nursery	88%	12%
Timber	67%	33%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	80%	20%
Cattlemens Assoc.	85%	15%
Buckeye Cons.	87%	13%
Farm Mark. Assoc.	89%	11%
Woolgrowers	76%	24%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	70%	30%
Not Selling	85%	15%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	69%	31%
High Support	93%	7%

	<u>Agree</u>	<u>Disagree</u>
1-9acres	89%	11%
10-49acres	89%	11%
50-179acres	78%	22%
180-499acres	77%	23%
500-999acres	72%	28%
1000+acres	79%	21%

	<u>Agree</u>	<u>Disagree</u>
Arcata	83%	17%
Eureka	71%	29%
McKin. Grp.	82%	18%
Orleans Grp.	86%	14%
Ferndale Grp.	86%	14%
Fortuna Grp.	81%	19%
Redcrest Grp.	85%	15%
Kneeland Grp.	78%	22%

2. Should AG land within city limits and adjacent to subdivisions be retained as open space or developed?

Retained as open space 38%
 Developed 8%
 Landowner choice 43%
 Don't know 11%

	<u>Open Space</u>	<u>Owners Choice</u>	<u>Developed</u>	<u>Don't know</u>
Dairy	22%	49%	12%	17%
Veg-Fruit	58%	29%	8%	5%
Beef	28%	50%	8%	14%
Nursery	67%	29%	4%	0%
Timber	28%	55%	8%	9%

	<u>Open Space</u>	<u>Owners Choice</u>	<u>Developed</u>	<u>Don't know</u>
Farm Bureau	27%	51%	11%	11%
Cattlemens Assoc.	35%	43%	8%	14%
Buckeye Cons.	30%	52%	7%	11%
Farm Mark. Assoc.	74%	18%	3%	5%
Woolgrowers	23%	59%	0%	18%

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	<u>Open Space</u>	<u>Owners Choice</u>	<u>Developed</u>	<u>Don't know</u>
Willing to Sell	30%	44%	11%	15%
Not Selling	40%	42%	8%	10%
	<u>Open Space</u>	<u>Owners Choice</u>	<u>Developed</u>	<u>Don't know</u>
Med. Support	23%	60%	10%	7%
High Support	55%	25%	7%	13%
	<u>Open Space</u>	<u>Owners Choice</u>	<u>Developed</u>	<u>Don't know</u>
1-9acres	77%	19%	2%	2%
10-49acres	40%	37%	7%	16%
50-179acres	32%	36%	14%	18%
180-499acres	23%	57%	10%	10%
500-999acres	25%	56%	19%	0%
1000+acres	27%	51%	6%	16%
	<u>Open Space</u>	<u>Owners Choice</u>	<u>Developed</u>	<u>Don't Know</u>
Arcata	42%	36%	13%	9%
Eureka	52%	38%	5%	5%
McKin. Grp.	42%	50%	8%	0%
Orleans Grp.	50%	36%	14%	0%
Ferndale Grp.	22%	49%	6%	23%
Fortuna Grp.	31%	44%	19%	6%
Redcrest Grp.	53%	42%	5%	0%
Kneeland Grp.	41%	48%	0%	11%

3. Should towns and cities in Humboldt County develop urban growth boundaries that promote growth within the boundary and restrict development outside the boundary to protect agricultural production?

Yes	78%	(Yes Definitely 37%)
No	13%	(No Definitely 5%)
Not sure	9%	

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Dairy	74%	18%	8%
Veg-Fruit	81%	12%	7%
Beef	72%	16%	12%
Nursery	78%	15%	7%
Timber	75%	8%	17%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Farm Bureau	79%	11%	10%
Cattlemens Assoc.	83%	8%	9%
Buckeye Cons.	80%	8%	12%
Farm Mark. Assoc.	78%	19%	3%
Woolgrowers	87%	9%	4%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Willing to Sell	76%	15%	9%
Not Selling	79%	15%	6%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Med. Support	65%	22%	13%
High Support	92%	4%	4%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
1-9acres	81%	15%	4%
10-49acres	81%	12%	7%
50-179acres	72%	16%	12%
180-499acres	77%	13%	10%
500-999acres	80%	20%	0%
1000+acres	75%	9%	16%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Arcata	74%	23%	3%
Eureka	86%	4%	10%
McKin. Grp.	67%	25%	8%
Orleans Grp.	92%	0%	8%
Ferndale Grp.	80%	8%	12%

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Fortuna Grp.	72%	25%	3%
Redcrest Grp.	79%	10%	11%
Kneeland Grp.	68%	7%	25%

4. Rank the following approaches to maintaining productive AG lands in HC:

(1) Improving AG economy	32%
(2) Tax relief (Will. Act)	24%
(3) Controlling land use (zoning)	20%
(4) AG conservation easements	12%
(5) Cost-share programs / projects	6%
(6) Commodity support programs	4%
(7) Other	3%

25 'Other' comments include: 'regulatory relief', 'low cost loans', 'tax relief', 'effective urban planning'.
Complete list of comments in Part Two.

	<u>Top Four Ranked Approaches</u>
Dairy	1. Tax relief, 2. Ag economy, 3. Controlling land use, 4. Conservation easements
Veg-Fruit	1. Ag economy, 2. Controlling land use, 3. Tax relief, 4. Conservation easements
Beef	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
Nursery	1. Ag economy, 2. Controlling land use, 3. Tax relief, 4. Conservation easements
Timber	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
	<u>Top Four Ranked Approaches</u>
Farm Bureau	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
Cattlemens	1. Tax relief, 2. Ag economy, 3. Controlling land use, 4. Conservation easements
Buckeyes	1. Tax relief, 2. Ag economy, 3. Controlling land use, 4. Conservation easements
Farm Mark.	1. Ag economy, 2. Controlling land use, 3. Conservation easements, 4. Tax relief
Woolgrowers	1. Ag economy, 2. Conservation easements, 3. Tax relief, 4. Controlling land use,
	<u>Top Four Ranked Approaches</u>
Willing to Sell	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
Not Selling	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
	<u>Top Four Ranked Approaches</u>
Med. Support	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
High Support	1. Ag economy, 2. Controlling land use, 3. Tax relief, 4. Conservation easements
	<u>Top Four Ranked Approaches</u>
1-9acres	1. Ag economy, 2. Controlling land use, 3. Conservation easements, 4. Tax relief
10-49acres	1. Ag economy, 2. Controlling land use, 3. Tax relief, 4. Conservation easements
50-179acres	1. Tax relief, 2. Ag economy, 3. Controlling land use, 4. Conservation easements
180-499acres	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
500-999acres	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
1000+acres	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
	<u>Top Four Ranked Approaches</u>
Arcata	1. Ag economy, 2. Controlling land use, 3. Tax relief, 4. Conservation easements
Eureka	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
McKin. Grp.	1. Ag economy, 2. Controlling land use, 3. Tax relief, 4. Conservation easements
Orleans Grp.	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Cost-share programs
Ferndale Grp.	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements
Fortuna Grp.	1. Tax relief, 2. Ag economy, 3. Controlling land use, 4. Conservation easements
Redcrest Grp.	1. Ag economy, 2. Tax relief, 3. Conservation easements, 4. Controlling land use
Kneeland Grp.	1. Ag economy, 2. Tax relief, 3. Controlling land use, 4. Conservation easements

5. What other incentives would you support to assist AG?

86 comments. Majority include: 'regulatory relief', 'tax relief', 'public education', 'low cost loans'.
Complete list of comments in Part Two.

6. How much do you know about the following AG protection programs?

	<u>Familiar</u> (very)		<u>Not Familiar</u> (not at all)	
A. Agricultural Zoning	66%	(10%)	34%	(7%)
B. Williamson Act	60%	(18%)	40%	(15%)
C. Right to Farm laws	39%	(7%)	61%	(21%)
D. Proposed Inheritance tax relief	49%	(9%)	51%	(16%)
E. AG conservation easements	49%	(12%)	51%	(18%)

6A. <u>Agricultural Zoning</u>	<u>Familiar</u>	<u>Not Familiar</u>
Dairy	74%	26%
Veg-Fruit	63%	37%
Beef	64%	36%
Nursery	67%	33%
Timber	68%	32%

	<u>Familiar</u>	<u>Not Familiar</u>
Farm Bureau	75%	25%
Cattlemens Assoc.	81%	19%
Buckeye Cons.	84%	16%
Farm Mark. Assoc.	74%	26%
Woolgrowers	68%	32%

	<u>Familiar</u>	<u>Not Familiar</u>
Willing to Sell	66%	34%
Not Selling	65%	35%

	<u>Familiar</u>	<u>Not Familiar</u>
Med. Support	64%	36%
High Support	68%	32%

	<u>Familiar</u>	<u>Not Familiar</u>
1-9acres	67%	33%
10-49acres	69%	31%
50-179acres	56%	44%
180-499acres	74%	26%
500-999acres	73%	27%
1000+acres	70%	30%

	<u>Familiar</u>	<u>Not Familiar</u>
Arcata	74%	26%
Eureka	75%	25%
McKin. Grp.	53%	47%
Orleans Grp.	70%	30%
Ferndale Grp.	66%	34%
Fortuna Grp.	66%	34%
Redcrest Grp.	61%	39%
Kneeland Grp.	56%	44%

6B. <u>Williamson Act</u>	<u>Familiar</u>	<u>Not Familiar</u>
Dairy	76%	24%
Veg-Fruit	44%	56%
Beef	70%	30%
Nursery	15%	85%
Timber	76%	24%

	<u>Familiar</u>	<u>Not Familiar</u>
Farm Bureau	73%	27%
Cattlemens Assoc.	85%	15%
Buckeye Cons.	82%	18%
Farm Mark. Assoc.	31%	69%
Woolgrowers	69%	31%

	<u>Familiar</u>	<u>Not Familiar</u>
Willing to Sell	66%	34%
Not Selling	58%	42%

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	<u>Familiar</u>	<u>Not Familiar</u>
Med. Support	60%	40%
High Support	60%	40%
	<u>Familiar</u>	<u>Not Familiar</u>
1-9acres	35%	65%
10-49acres	51%	49%
50-179acres	50%	50%
180-499acres	77%	23%
500-999acres	87%	13%
1000+acres	80%	20%
	<u>Familiar</u>	<u>Not Familiar</u>
Arcata	58%	42%
Eureka	70%	30%
McKin. Grp.	33%	67%
Orleans Grp.	54%	46%
Ferndale Grp.	72%	28%
Fortuna Grp.	55%	45%
Redcrest Grp.	53%	47%
Kneeland Grp.	80%	20%
6C. <u>Right to Farm laws</u>	<u>Familiar</u>	<u>Not Familiar</u>
Dairy	51%	49%
Veg-Fruit	33%	67%
Beef	35%	65%
Nursery	22%	78%
Timber	35%	65%
	<u>Familiar</u>	<u>Not Familiar</u>
Farm Bureau	45%	55%
Cattlemens Assoc.	45%	55%
Buckeye Cons.	38%	62%
Farm Mark. Assoc.	42%	58%
Woolgrowers	46%	54%
	<u>Familiar</u>	<u>Not Familiar</u>
Willing to Sell	45%	55%
Not Selling	37%	63%
	<u>Familiar</u>	<u>Not Familiar</u>
Med. Support	38%	62%
High Support	39%	61%
	<u>Familiar</u>	<u>Not Familiar</u>
1-9acres	33%	67%
10-49acres	38%	62%
50-179acres	40%	60%
180-499acres	58%	42%
500-999acres	47%	53%
1000+acres	32%	68%
	<u>Familiar</u>	<u>Not Familiar</u>
Arcata	52%	48%
Eureka	60%	40%
McKin. Grp.	25%	75%
Orleans Grp.	38%	62%
Ferndale Grp.	38%	62%
Fortuna Grp.	36%	64%
Redcrest Grp.	24%	76%
Kneeland Grp.	26%	74%

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<u>6D. Proposed Inheritance tax relief</u>	<u>Familiar</u>	<u>Not Familiar</u>
Dairy	60%	40%
Veg-Fruit	24%	76%
Beef	64%	36%
Nursery	7%	93%
Timber	69%	31%
	<u>Familiar</u>	<u>Not Familiar</u>
Farm Bureau	65%	35%
Cattlemens Assoc.	74%	26%
Buckeye Cons.	80%	20%
Farm Mark. Assoc.	10%	90%
Woolgrowers	64%	36%
Willing to Sell	51%	49%
Not Selling	50%	50%
	<u>Familiar</u>	<u>Not Familiar</u>
Med. Support	52%	48%
High Support	46%	54%
	<u>Familiar</u>	<u>Not Familiar</u>
1-9acres	19%	81%
10-49acres	43%	57%
50-179acres	44%	56%
180-499acres	59%	41%
500-999acres	60%	40%
1000+acres	74%	26%
	<u>Familiar</u>	<u>Not Familiar</u>
Arcata	35%	65%
Eureka	80%	20%
McKin. Grp.	46%	54%
Orleans Grp.	46%	54%
Ferndale Grp.	50%	50%
Fortuna Grp.	52%	48%
Redcrest Grp.	40%	60%
Kneeland Grp.	55%	45%

<u>6E. AG conservation easements</u>	<u>Familiar</u>	<u>Not Familiar</u>
Dairy	52%	48%
Veg-Fruit	42%	58%
Beef	56%	44%
Nursery	33%	67%
Timber	62%	38%
	<u>Familiar</u>	<u>Not Familiar</u>
Farm Bureau	55%	45%
Cattlemens Assoc.	68%	32%
Buckeye Cons.	67%	23%
Farm Mark. Assoc.	41%	59%
Woolgrowers	68%	32%
	<u>Familiar</u>	<u>Not Familiar</u>
Willing to Sell	48%	52%
Not Selling	47%	53%
	<u>Familiar</u>	<u>Not Familiar</u>
Med. Support	44%	56%
High Support	55%	45%
	<u>Familiar</u>	<u>Not Familiar</u>
1-9acres	45%	55%
10-49acres	46%	54%
50-179acres	38%	62%
180-499acres	53%	47%
500-999acres	53%	47%

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1000+acres	61%	39%
	<u>Familiar</u>	<u>Not Familiar</u>
Arcata	55%	45%
Eureka	55%	45%
McKin. Grp.	39%	61%
Orleans Grp.	46%	54%
Ferndale Grp.	48%	52%
Fortuna Grp.	52%	48%
Redcrest Grp.	57%	43%
Kneeland Grp.	38%	62%

7. How effective have these programs been in HC?

	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
A. Agricultural Zoning	35%	33%	32%
B. Williamson Act	51%	17%	32%
C. Right to Farm laws	27%	19%	54%
D. Proposed Inheritance tax relief	28%	21%	51%
E. AG conservation easements	31%	19%	50%

7A. <u>Agricultural Zoning</u>	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Dairy	47%	32%	21%
Veg-Fruit	24%	37%	39%
Beef	36%	31%	33%
Nursery	16%	30%	54%
Timber	34%	35%	31%

	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Farm Bureau	41%	35%	24%
Cattlemens Assoc.	47%	31%	22%
Buckeye Cons.	47%	29%	24%
Farm Mark. Assoc.	19%	43%	38%
Woolgrowers	43%	22%	35%

	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Arcata	30%	50%	20%
Eureka	42%	42%	16%
McKin. Grp.	27%	18%	55%
Orleans Grp.	26%	41%	33%
Ferndale Grp.	51%	23%	26%
Fortuna Grp.	44%	19%	37%
Redcrest Grp.	19%	32%	49%
Kneeland Grp.	19%	46%	35%

7B. <u>Williamson Act</u>	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Dairy	60%	15%	25%
Veg-Fruit	31%	20%	49%
Beef	65%	15%	20%
Nursery	16%	11%	73%
Timber	62%	19%	19%

	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Farm Bureau	61%	18%	21%
Cattlemens Assoc.	74%	18%	8%
Buckeye Cons.	88%	12%	10%
Farm Mark. Assoc.	25%	10%	65%
Woolgrowers	63%	19%	18%

	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Arcata	55%	19%	26%
Eureka	63%	11%	26%
McKin. Grp.	27%	9%	64%
Orleans Grp.	16%	42%	42%

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Ferndale Grp.	64%	11%	25%
Fortuna Grp.	64%	8%	28%
Redcrest Grp.	27%	19%	54%
Kneeland Grp.	76%	17%	7%
<u>7C. Right to Farm laws</u>	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Dairy	42%	16%	42%
Veg-Fruit	21%	20%	59%
Beef	28%	19%	53%
Nursery	15%	8%	77%
Timber	23%	19%	58%
	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Farm Bureau	31%	23%	46%
Cattlemens Assoc.	34%	23%	43%
Buckeye Cons.	34%	15%	51%
Farm Mark. Assoc.	19%	19%	62%
Woolgrowers	35%	17%	48%
	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Arcata	52%	22%	36%
Eureka	33%	28%	39%
McKin. Grp.	9%	9%	82%
Orleans Grp.	0%	50%	50%
Ferndale Grp.	31%	17%	52%
Fortuna Grp.	36%	16%	48%
Redcrest Grp.	17%	13%	70%
Kneeland Grp.	28%	12%	60%
<u>7D. Proposed Inheritance tax relief</u>	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Dairy	35%	22%	43%
Veg-Fruit	18%	15%	67%
Beef	36%	24%	40%
Nursery	7 %	8%	85%
Timber	32%	32%	36%
	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Farm Bureau	34%	26%	40%
Cattlemens Assoc.	34%	31%	35%
Buckeye Cons.	42%	26%	32%
Farm Mark. Assoc.	10%	9%	81%
Woolgrowers	35%	17%	48%
	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Arcata	37%	15%	48%
Eureka	53%	26%	21%
McKin. Grp.	18%	9%	73%
Orleans Grp.	0%	50%	50%
Ferndale Grp.	20%	27%	53%
Fortuna Grp.	30%	9%	61%
Redcrest Grp.	24%	14%	62%
Kneeland Grp.	44%	19%	37%
<u>7E. AG conservation easements</u>	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Dairy	32%	17%	51%
Veg-Fruit	33%	17%	50%
Beef	34%	19%	47%
Nursery	27%	4%	69%
Timber	28%	27%	45%
	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Farm Bureau	32%	21%	47%

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Cattlemens Assoc.	31%	23%	46%
Buckeye Cons.	34%	23%	43%
Farm Mark. Assoc.	33%	14%	53%
Woolgrowers	49%	9%	42%
	<u>Effective</u>	<u>Not Effective</u>	<u>Not Sure</u>
Arcata	40%	19%	41%
Eureka	32%	31%	37%
McKin. Grp.	27%	0%	73%
Orleans Grp.	16%	42%	42%
Ferndale Grp.	21%	25%	54%
Fortuna Grp.	56%	0%	44%
Redcrest Grp.	38%	8%	54%
Kneeland Grp.	27%	19%	54%

8. Is any of your AG property, or property that you use, enrolled in the Williamson Act?

Yes, all	13%
Yes, some	13%
No	66%
Don't know	8%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Dairy	34%	55%	11%
Veg-Fruit	6%	85%	9%
Beef	40%	55%	5%
Nursery	4%	85%	11%
Timber	47%	49%	4%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Farm Bureau	37%	58%	5%
Cattlemens Assoc.	58%	39%	3%
Buckeye Cons.	55%	42%	3%
Farm Mark. Assoc.	3%	81%	16%
Woolgrowers	39%	57%	4%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Willing to Sell	35%	60%	5%
Not Selling	36%	58%	6%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Med. Support	26%	69%	5%
High Support	27%	63%	10%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
1-9acres	0%	92%	8%
10-49acres	0%	86%	14%
50-179acres	20%	67%	13%
180-499acres	33%	64%	3%
500-999acres	50%	44%	6%
1000+acres	61%	34%	5%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Arcata	13%	87%	0%
Eureka	10%	80%	10%
McKin. Grp.	8%	77%	15%
Orleans Grp.	15%	85%	0%
Ferndale Grp.	41%	47%	12%
Fortuna Grp.	23%	74%	3%
Redcrest Grp.	19%	78%	3%
Kneeland Grp.	64%	36%	0%

9. Should the Williamson Act be permitted for smaller AG operations (i.e., 10 acre farms)?

Yes	65%
No	22%
Not sure	13%

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	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Dairy	56%	29%	15%
Veg-Fruit	77%	10%	13%
Beef	58%	28%	14%
Nursery	80%	8%	12%
Timber	57%	27%	16%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Farm Bureau	65%	24%	11%
Cattlemens Assoc.	50%	38%	12%
Buckeye Cons.	50%	34%	16%
Farm Mark. Assoc.	86%	3%	11%
Woolgrowers	67%	19%	14%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Willing to Sell	71%	18%	11%
Not Selling	60%	24%	16%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Med. Support	55%	27%	18%
High Support	74%	14%	12%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
1-9acres	85%	6%	9%
10-49acres	73%	12%	15%
50-179acres	59%	24%	17%
180-499acres	65%	20%	15%
500-999acres	53%	27%	20%
1000+acres	51%	36%	13%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Arcata	77%	10%	13%
Eureka	85%	5%	10%
McKin. Grp.	50%	25%	25%
Orleans Grp.	92%	0%	8%
Ferndale Grp.	47%	32%	21%
Fortuna Grp.	62%	28%	10%
Redcrest Grp.	65%	29%	6%
Kneeland Grp.	64%	18%	18%

10. Are you aware of the Farmland Security Zone (Super Will. Act)?

Yes	15%		
No	85%		
	<u>Yes</u>	<u>No</u>	
Dairy	19%	81%	
Veg-Fruit	4%	96%	
Beef	24%	76%	
Nursery	4%	96%	
Timber	24%	76%	
	<u>Yes</u>	<u>No</u>	
Farm Bureau	20%	80%	
Cattlemens Assoc.	36%	64%	
Buckeye Cons.	41%	59%	
Farm Mark. Assoc.	5%	95%	
Woolgrowers	26%	74%	
	<u>Yes</u>	<u>No</u>	
Willing to Sell	17%	83%	
Not Selling	14%	86%	
	<u>Yes</u>	<u>No</u>	
Med. Support	10%	90%	
High Support	19%	81%	
	<u>Yes</u>	<u>No</u>	
1-9acres	2%	98%	
10-49acres	5%	95%	

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50-179acres	19%	81%
180-499acres	26%	74%
500-999acres	6%	94%
1000+acres	27%	73%
	<u>Yes</u>	<u>No</u>
Arcata	16%	84%
Eureka	30%	70%
McKin. Grp.	8%	92%
Orleans Grp.	0%	100%
Ferndale Grp.	19%	81%
Fortuna Grp.	6%	94%
Redcrest Grp.	8%	92%
Kneeland Grp.	25%	75%

4. Ag Conservation Easements / Purchase of Development Rights

1. Have you gone to a meeting where conservation easements were discussed?

Yes 37%
No 63%

	<u>Yes</u>	<u>No</u>
Dairy	32%	68%
Veg-Fruit	23%	77%
Beef	51%	49%
Nursery	19%	81%
Timber	62%	38%

	<u>Yes</u>	<u>No</u>
Farm Bureau	42%	58%
Cattlemens Assoc.	70%	30%
Buckeye Cons.	83%	17%
Farm Mark. Assoc.	27%	73%
Woolgrowers	61%	39%

	<u>Yes</u>	<u>No</u>
Willing to Sell	38%	62%
Not Selling	35%	65%

	<u>Yes</u>	<u>No</u>
Med. Support	33%	67%
High Support	41%	59%

	<u>Yes</u>	<u>No</u>
1-9acres	28%	72%
10-49acres	26%	74%
50-179acres	24%	76%
180-499acres	35%	65%
500-999acres	44%	56%
1000+acres	63%	37%

	<u>Yes</u>	<u>No</u>
Arcata	35%	65%
Eureka	43%	57%
McKin. Grp.	38%	62%
Orleans Grp.	23%	77%
Ferndale Grp.	40%	60%
Fortuna Grp.	37%	63%
Redcrest Grp.	43%	57%
Kneeland Grp.	46%	54%

2. Do you know a landowner who has placed a conservation easement on his / her private property?

Yes, I have one on my property 3% (8)
Yes, know someone 48%
No 49%

	<u>Yes</u>	<u>No</u>
Dairy	55%	45%
Veg-Fruit	39%	61%
Beef	64%	36%
Nursery	18%	82%
Timber	62%	38%

	<u>Yes</u>	<u>No</u>
Farm Bureau	60%	40%
Cattlemens Assoc.	76%	24%
Buckeye Cons.	83%	17%
Farm Mark. Assoc.	27%	73%
Woolgrowers	78%	22%

	<u>Yes</u>	<u>No</u>
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Willing to Sell	55%	45%
Not Selling	49%	51%
	<u>Yes</u>	<u>No</u>
Med. Support	44%	56%
High Support	59%	41%
	<u>Yes</u>	<u>No</u>
1-9acres	39%	61%
10-49acres	41%	59%
50-179acres	47%	53%
180-499acres	49%	51%
500-999acres	62%	38%
1000+acres	74%	26%
	<u>Yes</u>	<u>No</u>
Arcata	52%	48%
Eureka	65%	35%
McKin. Grp.	46%	54%
Orleans Grp.	23%	77%
Ferndale Grp.	58%	42%
Fortuna Grp.	57%	43%
Redcrest Grp.	44%	56%
Kneeland Grp.	61%	39%

3. Would a program to purchase development rights (described in the survey) for AG land work in HC?

Yes 77% (Yes Definitely 35%)

No 23% (No Definitely 9%)

	<u>Yes</u>	<u>No</u>
Dairy	72%	28%
Veg-Fruit	84%	16%
Beef	74%	26%
Nursery	81%	19%
Timber	76%	24%
	<u>Yes</u>	<u>No</u>
Farm Bureau	72%	28%
Cattlemens Assoc.	79%	21%
Buckeye Cons.	91%	9%
Farm Mark. Assoc.	86%	14%
Woolgrowers	82%	18%
	<u>Yes</u>	<u>No</u>
Willing to Sell	76%	24%
Not Selling	79%	21%
	<u>Yes</u>	<u>No</u>
Med. Support	56%	44%
High Support	98%	2%
	<u>Yes</u>	<u>No</u>
1-9acres	91%	9%
10-49acres	70%	30%
50-179acres	74%	26%
180-499acres	66%	34%
500-999acres	82%	18%
1000+acres	82%	18%
	<u>Yes</u>	<u>No</u>
Arcata	70%	30%
Eureka	80%	30%
McKin. Grp.	63%	37%
Orleans Grp.	77%	23%
Ferndale Grp.	78%	22%
Fortuna Grp.	70%	30%
Redcrest Grp.	82%	18%
Kneeland Grp.	78%	22%

4. Should H.C. target existing state and federal programs for funding to purchase development rights to priority AG land and private open space lands?

Yes 70% (Yes Definitely 30%)
 No 30% (No Definitely 15%)

	<u>Yes</u>	<u>No</u>
Dairy	66%	34%
Veg-Fruit	81%	19%
Beef	65%	35%
Nursery	88%	12%
Timber	61%	39%

	<u>Yes</u>	<u>No</u>
Farm Bureau	67%	33%
Cattlemens Assoc.	71%	29%
Buckeye Cons.	75%	25%
Farm Mark. Assoc.	89%	11%
Woolgrowers	82%	18%

	<u>Yes</u>	<u>No</u>
Willing to Sell	71%	29%
Not Selling	72%	28%

	<u>Yes</u>	<u>No</u>
Med. Support	46%	54%
High Support	96%	4%

	<u>Yes</u>	<u>No</u>
1-9acres	91%	9%
10-49acres	65%	35%
50-179acres	69%	31%
180-499acres	54%	46%
500-999acres	81%	19%
1000+acres	81%	19%

	<u>Yes</u>	<u>No</u>
Arcata	64%	36%
Eureka	75%	25%
McKin. Grp.	54%	46%
Orleans Grp.	77%	23%
Ferndale Grp.	71%	29%
Fortuna Grp.	70%	30%
Redcrest Grp.	74%	26%
Kneeland Grp.	68%	32%

5. Would you support a one-quarter percent increase in the county sales tax to fund such a PDR program?

Yes 44% (Yes Definitely 17%)
 No 56% (No Definitely 29%)

	<u>Yes</u>	<u>No</u>
Dairy	39%	61%
Veg-Fruit	60%	40%
Beef	40%	60%
Nursery	48%	52%
Timber	44%	56%

	<u>Yes</u>	<u>No</u>
Farm Bureau	40%	60%
Cattlemens Assoc.	42%	58%
Buckeye Cons.	51%	49%
Farm Mark. Assoc.	64%	36%
Woolgrowers	65%	35%

	<u>Yes</u>	<u>No</u>
Willing to Sell	39%	61%
Not Selling	49%	51%

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Med. Support	10%	90%
High Support	81%	19%
	<u>Yes</u>	<u>No</u>
1-9acres	60%	40%
10-49acres	31%	69%
50-179acres	50%	50%
180-499acres	27%	73%
500-999acres	31%	69%
1000+acres	50%	50%
	<u>Yes</u>	<u>No</u>
Arcata	39%	61%
Eureka	32%	68%
McKin. Grp.	36%	64%
Orleans Grp.	54%	46%
Ferndale Grp.	45%	55%
Fortuna Grp.	36%	64%
Redcrest Grp.	52%	48%
Kneeland Grp.	50%	50%

6. Which is the most effective funding tool to create the program described above?

Sales tax	22%				
Property tax	5%				
Voluntary donations	23%				
Gov. funding programs	28%				
None of the above	22%				
	<u>Sales tax</u>	<u>Property tax</u>	<u>Voluntary</u>	<u>Gov. funding</u>	<u>None</u>
Dairy	21%	1%	21%	35%	22%
Veg-Fruit	23%	8%	18%	30%	21%
Beef	25%	3%	27%	19%	26%
Nursery	23%	8%	23%	31%	15%
Timber	24%	0%	22%	29%	25%
	<u>Sales tax</u>	<u>Property tax</u>	<u>Voluntary</u>	<u>Gov. funding</u>	<u>None</u>
Farm Bureau	17%	3%	26%	30%	24%
Cattlemens Assoc.	23%	0%	29%	23%	25%
Buckeye Cons.	29%	0%	35%	23%	14%
Farm Mark. Assoc.	35%	11%	17%	26%	11%
Woolgrowers	29%	14%	43%	9%	5%
	<u>Sales tax</u>	<u>Property tax</u>	<u>Voluntary</u>	<u>Gov. funding</u>	<u>None</u>
Willing to Sell	23%	5%	22%	29%	21%
Not Selling	23%	5%	22%	28%	22%
	<u>Sales tax</u>	<u>Property tax</u>	<u>Voluntary donations</u>	<u>Gov. programs</u>	<u>None</u>
Med. Support	5%	2%	28%	27%	38%
High Support	40%	7%	19%	28%	6%
	<u>Sales tax</u>	<u>Property tax</u>	<u>Voluntary</u>	<u>Gov. funding</u>	<u>None</u>
1-9acres	26%	14%	17%	26%	17%
10-49acres	18%	0%	33%	30%	18%
50-179acres	22%	2%	17%	34%	24%
180-499acres	16%	0%	35%	23%	26%
500-999acres	27%	20%	20%	27%	7%
1000+acres	26%	2%	26%	23%	23%
	<u>Sales tax</u>	<u>Property tax</u>	<u>Voluntary</u>	<u>Gov. programs</u>	<u>None</u>
Arcata	28%	7%	17%	17%	31%
Eureka	29%	0%	29%	42%	0%
McKin. Grp.	0%	9%	18%	46%	27%
Orleans Grp.	8%	15%	23%	23%	31%
Ferndale Grp.	23%	3%	23%	26%	25%
Fortuna Grp.	21%	4%	25%	32%	18%
Redcrest Grp.	24%	3%	24%	36%	12%
Kneeland Grp.	24%	4%	28%	20%	24%

7. Who would you trust most to manage such a program?

Land trust	54%
City / county gov	12%
State gov	2%
Federal gov	1%
Other	14%

'Other' includes: 'agriculture producers committee', 'farm bureau', 'private Ag foundation', 'state-wide land trust'.

	<u>Land trust</u>	<u>City / county</u>	<u>State / Federal</u>	<u>Other</u>
Dairy	64%	12%	4%	20%
Veg-Fruit	59%	19%	6%	16%
Beef	64%	10%	4%	22%
Nursery	68%	20%	0%	12%
Timber	66%	11%	0%	23%

	<u>Land trust</u>	<u>City / county</u>	<u>State / Federal</u>	<u>Other</u>
Farm Bureau	66%	11%	3%	20%
Cattlemens	67%	7%	4%	22%
Buckeyes	74%	6%	2%	19%
Farm Mark.	67%	19%	0%	14%
Woolgrowers	80%	5%	0%	15%

	<u>Land trust</u>	<u>City / county</u>	<u>State / Federal</u>	<u>Other</u>
Willing to Sell	55%	11%	4%	16%
Not Selling	57%	12%	3%	14%

	<u>Land trust</u>	<u>City / county</u>	<u>State / Federal</u>	<u>Other</u>
Med. Support	48%	10%	2%	17%
High Support	61%	14%	5%	11%

	<u>Land trust</u>	<u>City / county</u>	<u>State / Federal</u>	<u>Other</u>
1-9acres	67%	19%	6%	11%
10-49acres	56%	13%	2%	29%
50-179acres	49%	18%	0%	33%
180-499acres	50%	7%	0%	43%
500-999acres	75%	6%	0%	19%
1000+acres	58%	7%	4%	31%

	<u>Land trust</u>	<u>City / county</u>	<u>State / Federal</u>	<u>Other</u>
Arcata	59%	12%	3%	15%
Eureka	57%	5%	5%	10%
McKin. Grp.	54%	15%	0%	15%
Orleans Grp.	43%	29%	7%	14%
Ferndale Grp.	56%	14%	0%	14%
Fortuna Grp.	53%	9%	6%	9%
Redcrest Grp.	51%	15%	5%	15%
Kneeland Grp.	62%	7%	3%	17%

8. Hypothetically, if you received a sum of money for limiting future development on your AG property, how would you spend that money?

(1) Save for retirement	23%
(2) Invest in AG property	19%
(3) Buy equipment / materials	18%
(4) Pay off debt, mortgage	17%
I would not restrict development potential	8%
Pay for education	6%
Other	5%
Start new business	4%

'Other' includes: 'land and building improvements', 'supplement retirement income'

	<u>Top Four Investments</u>
Dairy	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
Veg-Fruit	1. Pay off debt, 2. Buy equipment, 3. Save for retirement, 4. Invest in Ag property

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Beef	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
Nursery	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
Timber	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
	<u>Top Four Investments</u>
Farm Bureau	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
Cattlemens	1. Invest in Ag property, 2. Buy equipment, 3. Pay off debt, 4. Save for retirement
Buckeyes	1. Invest in Ag property, 2. Buy equipment, 3. Save for retirement, 4. Pay off debt
Farm Mark.	1. Buy equipment, 2. Pay off debt, 3. Invest in Ag property, 4. Save for retirement
Woolgrowers	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
	<u>Top Four Investments</u>
Willing to Sell	1. Save for retirement, 2. Buy equipment, 3. Pay off debt, 4. Invest in Ag property
Not Selling	1. Invest in Ag property, 2. Save for retirement, 3. Buy equipment, 4. Pay off debt
	<u>Top Four Investments</u>
Med. Support	1. Save for retirement, 2. Pay off debt, 3. Not restrict development, 4. Invest in property
High Support	1. Invest in Ag property, 2. Save for retirement, 3. Buy equipment, 4. Pay off debt
	<u>Top Four Investments</u>
1-9acres	1. Pay off debt, 2. Buy equipment, 3. Save for retirement, 4. Invest in Ag property
10-49acres	1. Save for retirement, 2. Pay off debt, 2. Buy equipment, 4. Invest in Ag property
50-179acres	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
180-499acres	1. Invest in Ag property, 2. Save for retirement, 2. Buy equipment, 4. Pay off debt
500-999acres	1. Save for retirement, 2. Pay off debt, 3. Buy equipment, 4. Other
1000+acres	1. Invest in Ag property, 1. Save for retirement, 3. Buy equipment, 4. Pay off debt
	<u>Top Four Investments</u>
Arcata	1. Pay off debt, 2. Save for retirement, 3. Invest in Ag property, 4. Buy equipment
Eureka	1. Save for retirement, 2. Invest in Ag property, 3. Buy equipment, 4. Pay off debt
McKin. Grp.	1. Save for retirement, 2. Invest in Ag property, 3. Pay off debt, 4. Never restrict dev.
Orleans Grp.	1. Buy equipment, 2. Pay off debt, 3. Save for retirement, 4. Invest in Ag property
Ferndale Grp.	1. Invest in Ag property, 2. Save for retirement, 3. Pay off debt, 4. Buy equipment
Fortuna Grp.	1. Save for retirement, 2. Pay off debt, 3. Buy equipment, 4. Never restrict dev.
Redcrest Grp.	1. Buy equipment, 2. Save for retirement, 3. Invest in Ag property, 4. Pay off debt
Kneeland Grp.	1. Save for retirement, 2. Buy equipment, 3. Invest in Ag property, 4. Pay off debt

5. Economics and Economic Development

1. Would you describe your AG operation's income / profits over past 5 years as:

Increasing 26%
 Constant 41%
 Decreasing 33%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Dairy	22%	37%	41%
Veg-Fruit	44%	27%	29%
Beef	11%	39%	50%
Nursery	42%	8%	50%
Timber	12%	45%	43%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Farm Bureau	21%	38%	41%
Cattlemens Assoc.	14%	39%	47%
Buckeye Cons.	22%	31%	47%
Farm Mark. Assoc.	49%	13%	38%
Woolgrowers	4%	61%	35%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Willing to Sell	19%	42%	39%
Not Selling	30%	29%	41%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Med. Support	21%	34%	45%
High Support	32%	32%	36%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
1-9acres	52%	20%	28%
10-49acres	17%	30%	53%
50-179acres	27%	36%	37%
180-499acres	25%	29%	46%
500-999acres	27%	20%	53%
1000+acres	17%	46%	37%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Arcata	30%	27%	43%
Eureka	37%	42%	21%
McKin. Grp.	15%	23%	62%
Orleans Grp.	36%	36%	28%
Ferndale Grp.	26%	29%	45%
Fortuna Grp.	17%	37%	46%
Redcrest Grp.	34%	34%	32%
Kneeland Grp.	7%	44%	49%

2. What profit trend do you expect over the next 5 years:

Increasing 29%
 Constant 38%
 Decreasing 33%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Dairy	21%	43%	36%
Veg-Fruit	51%	19%	30%
Beef	11%	38%	51%
Nursery	68%	8%	24%
Timber	19%	46%	35%

	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Farm Bureau	22%	39%	39%
Cattlemens Assoc.	21%	34%	45%
Buckeye Cons.	25%	35%	40%
Farm Mark. Assoc.	61%	8%	31%
Woolgrowers	23%	54%	23%

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	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Willing to Sell	28%	44%	28%
Not Selling	28%	28%	44%
	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Med. Support	25%	37%	38%
High Support	33%	30%	37%
	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
1-9acres	57%	11%	32%
10-49acres	26%	24%	50%
50-179acres	26%	41%	33%
180-499acres	20%	35%	45%
500-999acres	8%	39%	53%
1000+acres	24%	41%	35%
	<u>Increasing</u>	<u>Decreasing</u>	<u>Constant</u>
Arcata	26%	32%	42%
Eureka	33%	28%	39%
McKin. Grp.	23%	46%	31%
Orleans Grp.	64%	14%	22%
Ferndale Grp.	20%	34%	46%
Fortuna Grp.	24%	40%	36%
Redcrest Grp.	56%	18%	26%
Kneeland Grp.	8%	42%	50%

3. During the past 5 years I've made business improvements to increase profits:

Agree 82% (22% strongly agree)
 Disagree 18% (1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	82%	18%
Veg-Fruit	81%	19%
Beef	83%	17%
Nursery	80%	20%
Timber	80%	20%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	83%	17%
Cattlemens Assoc.	90%	10%
Buckeye Cons.	93%	7%
Farm Mark. Assoc.	95%	5%
Woolgrowers	82%	18%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	82%	18%
Not Selling	81%	19%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	74%	26%
High Support	90%	10%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	86%	14%
10-49acres	79%	21%
50-179acres	72%	28%
180-499acres	81%	19%
500-999acres	81%	19%
1000+acres	88%	12%
	<u>Agree</u>	<u>Disagree</u>
Arcata	82%	18%
Eureka	79%	21%
McKin. Grp.	64%	36%
Orleans Grp.	85%	15%
Ferndale Grp.	86%	14%
Fortuna Grp.	87%	13%

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Redcrest Grp.	83%	17%
Kneeland Grp.	71%	29%

4. I'd be willing to produce different products if there is potential for more profits:

Agree	80%	(24% strongly agree)
Disagree	20%	(4% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	79%	21%
Veg-Fruit	81%	19%
Beef	80%	20%
Nursery	77%	23%
Timber	87%	13%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	82%	18%
Cattlemens Assoc.	83%	17%
Buckeye Cons.	85%	15%
Farm Mark. Assoc.	82%	18%
Woolgrowers	86%	14%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	84%	16%
Not Selling	79%	21%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	77%	23%
High Support	83%	17%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	68%	32%
10-49acres	86%	14%
50-179acres	82%	18%
180-499acres	74%	26%
500-999acres	72%	28%
1000+acres	87%	13%
	<u>Agree</u>	<u>Disagree</u>
Arcata	75%	25%
Eureka	74%	26%
McKin. Grp.	82%	18%
Orleans Grp.	93%	7%
Ferndale Grp.	80%	20%
Fortuna Grp.	83%	17%
Redcrest Grp.	89%	11%
Kneeland Grp.	77%	23%

5. I'd be willing to sell 'value-added' (processed) products if there is potential for more profits:

Agree	77%	(21% strongly agree)
Disagree	23%	(3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	82%	18%
Veg-Fruit	77%	23%
Beef	78%	22%
Nursery	72%	28%
Timber	84%	16%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	83%	17%
Cattlemens Assoc.	86%	14%
Buckeye Cons.	89%	15%
Farm Mark. Assoc.	97%	25%
Woolgrowers	84%	10%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	74%	26%

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Not Selling	79%	21%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	71%	29%
High Support	83%	17%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	70%	30%
10-49acres	75%	25%
50-179acres	82%	18%
180-499acres	81%	19%
500-999acres	72%	28%
1000+acres	84%	16%
	<u>Agree</u>	<u>Disagree</u>
Arcata	75%	25%
Eureka	80%	20%
McKin. Grp.	67%	33%
Orleans Grp.	71%	29%
Ferndale Grp.	86%	14%
Fortuna Grp.	82%	18%
Redcrest Grp.	91%	9%
Kneeland Grp.	67%	33%

6. Increasing local markets for products for AG products will help increase county AG production:

Agree 87% (27% strongly agree)
 Disagree 13% (3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	86%	14%
Veg-Fruit	92%	8%
Beef	87%	13%
Nursery	89%	11%
Timber	80%	20%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	83%	17%
Cattlemens Assoc.	86%	14%
Buckeye Cons.	89%	11%
Farm Mark. Assoc.	97%	3%
Woolgrowers	84%	16%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	83%	17%
Not Selling	87%	13%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	83%	17%
High Support	90%	10%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	94%	6%
10-49acres	88%	12%
50-179acres	84%	16%
180-499acres	81%	19%
500-999acres	63%	37%
1000+acres	87%	13%
	<u>Agree</u>	<u>Disagree</u>
Arcata	84%	16%
Eureka	85%	15%
McKin. Grp.	85%	15%
Orleans Grp.	100%	0%
Ferndale Grp.	82%	18%
Fortuna Grp.	87%	13%
Redcrest Grp.	92%	8%
Kneeland Grp.	82%	18%

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7. What was the approximate total income of your household from all sources in 2001?

Less than \$20K	9%					
\$20-40K	26%					
\$41-60K	20%					
\$61-80K	15%					
\$81-100K	10%					
Over \$100K	20%					
	<u>Less \$20K</u>	<u>\$20-40K</u>	<u>\$41-60K</u>	<u>\$61-80K</u>	<u>\$81-100K</u>	<u>Over \$100K</u>
Dairy	6%	26%	15%	15%	8%	30%
Veg-Fruit	15%	36%	23%	13%	4%	9%
Beef	3%	21%	18%	19%	16%	23%
Nursery	22%	39%	35%	0%	0%	4%
Timber	4%	17%	19%	15%	15%	31%
	<u>Less \$20K</u>	<u>\$20-40K</u>	<u>\$41-60K</u>	<u>\$61-80K</u>	<u>\$81-100K</u>	<u>Over \$100K</u>
Farm Bureau	5%	22%	18%	15%	14%	26%
Cattlemens Assoc.	0%	13%	18%	18%	23%	29%
Buckeye Cons.	0%	24%	13%	20%	13%	31%
Farm Mark. Assoc.	24%	37%	26%	3%	0%	11%
Woolgrowers	0%	27%	18%	18%	18%	18%
	<u>Less \$20K</u>	<u>\$20-40K</u>	<u>\$41-60K</u>	<u>\$61-80K</u>	<u>\$81-100K</u>	<u>Over \$100K</u>
Willing to Sell	9%	26%	22%	9%	11%	23%
Not Selling	7%	27%	18%	19%	10%	19%
	<u>Less \$20K</u>	<u>\$20-40K</u>	<u>\$41-60K</u>	<u>\$61-80K</u>	<u>\$81-100K</u>	<u>Over \$100K</u>
Med. Support	9%	28%	15%	14%	12%	22%
High Support	9%	25%	25%	16%	7%	18%
	<u>Less \$20K</u>	<u>\$20-40K</u>	<u>\$41-60K</u>	<u>\$61-80K</u>	<u>\$81-100K</u>	<u>Over \$100K</u>
1-9acres	23%	34%	20%	16%	2%	5%
10-49acres	5%	34%	24%	17%	12%	7%
50-179acres	7%	31%	29%	9%	5%	19%
180-499acres	5%	13%	19%	11%	16%	35%
500-999acres	0%	13%	27%	13%	7%	40%
1000+acres	2%	24%	12%	20%	16%	25%
	<u>Less \$20K</u>	<u>\$20-40K</u>	<u>\$41-60K</u>	<u>\$61-80K</u>	<u>\$81-100K</u>	<u>Over \$100K</u>
Arcata	15%	22%	15%	7%	19%	22%
Eureka	5%	30%	25%	5%	10%	25%
McKin. Grp.	22%	0%	33%	22%	0%	23%
Orleans Grp.	14%	43%	22%	7%	14%	0%
Ferndale Grp.	8%	25%	14%	14%	11%	28%
Fortuna Grp.	10%	16%	16%	26%	3%	29%
Redcrest Grp.	6%	44%	19%	22%	6%	3%
Kneeland Grp.	4%	21%	36%	14%	7%	18%

8. During past 12 months, how much AG supplies purchased locally:

None	4%
Less than 20%	9%
20% to 49%	12%
50% to 74%	19%
75% to 100%	56%

Over 75% of AG supplies were purchased locally:

Dairy	58%
Veg-Fruit	46%
Beef	64%
Nursery	19%
Timber	65%

Over 75% of AG supplies were purchased locally:

Farm Bureau	62%
Cattlemens Assoc.	62%
Buckeye Cons.	71%

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Farm Mark. Assoc.	34%
Woolgrowers	78%
Over 75% of AG supplies were purchased locally:	
Willing to Sell	53%
Not Selling	59%
Over 75% of AG supplies were purchased locally:	
Med. Support	53%
High Support	59%
Over 75% of AG supplies were purchased locally:	
1-9acres	44%
10-49acres	51%
50-179acres	62%
180-499acres	62%
500-999acres	62%
1000+acres	62%
Over 75% of AG supplies were purchased locally	
Arcata	52%
Eureka	45%
McKin. Grp.	40%
Orleans Grp.	46%
Ferndale Grp.	71%
Fortuna Grp.	62%
Redcrest Grp.	42%
Kneeland Grp.	64%

9. How many people employed by AG operation during peak of year?

0 employees	20%
1-2 employees	40%
3-10 employees	35%
20+ employees	5%

Total number of people directly employed by survey respondents: 1,268 persons
 Mean average number of people directly employed: 5.44 employees per producer

Answers listed as: %(frequency)

	0	1	2-9	>10
Dairy	14% (10)	14% (10)	61% (43)	10% (7)
Veg-Fruit	11% (7)	23% (14)	59% (36)	7% (4)
Beef	26% (24)	14% (13)	58% (53)	2% (2)
Nursery	27% (6)	27% (6)	41% (9)	5% (1)
Timber	20% (8)	13% (5)	63% (25)	5% (2)

	0	1-4	5+ employees
1-9acres	15%	79%	6%
10-49acres	21%	66%	13%
50-179acres	41%	47%	12%
180-499acres	11%	63%	27%
500-999acres	7%	49%	44%
1000+acres	13%	64%	23%

10. Is AG production your family's primary source of income?

Yes	44%
No	56%

	<u>Yes</u>	<u>No</u>
Dairy	58%	42%
Veg-Fruit	36%	64%
Beef	45%	55%
Nursery	40%	60%
Timber	43%	57%

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	<u>Yes</u>	<u>No</u>
Farm Bureau	49%	51%
Cattlemens Assoc.	54%	46%
Buckeye Cons.	58%	42%
Farm Mark. Assoc.	55%	45%
Woolgrowers	57%	43%
	<u>Yes</u>	<u>No</u>
Willing to Sell	42%	58%
Not Selling	46%	54%
	<u>Yes</u>	<u>No</u>
Med. Support	40%	60%
High Support	49%	51%
	<u>Yes</u>	<u>No</u>
1-9acres	36%	64%
10-49acres	29%	71%
50-179acres	39%	61%
180-499acres	59%	41%
500-999acres	44%	56%
1000+acres	62%	38%
	<u>Yes</u>	<u>No</u>
Arcata	42%	58%
Eureka	33%	67%
McKin. Grp.	23%	77%
Orleans Grp.	43%	57%
Ferndale Grp.	65%	35%
Fortuna Grp.	35%	65%
Redcrest Grp.	39%	61%
Kneeland Grp.	48%	52%

11. About what percent of your total household income from AG operations or leasing land?

Less than 50% of total income	52%		
50% or more of total income	48%		
75% or more of total income	26%		
100% of total income	19%		
	<u>Less than 50%</u>	<u>50% and greater</u>	<u>100%</u>
1-9 acres	62%	38%	15%
10-49 acres	66%	34%	11%
50-179 acres	57%	43%	19%
180-499 acres	32%	68%	38%
500-999 acres	58%	42%	14%
1000+ acres	36%	64%	19%

12. What percentage of your gross annual income averaged over 10 years comes from timber production?

No timber production	67%				
1-25%	19%				
26-50%	7%				
51-75%	4%				
76-100%	3%				
	<u>0%</u>	<u>1-25%</u>	<u>26-50%</u>	<u>51-75%</u>	<u>76-100%</u>
Dairy	76%	17%	4%	2%	1%
Veg-Fruit	90%	10%	0%	0%	0%
Beef	46%	30%	14%	7%	4%
Nursery	88%	8%	0%	0%	0%
Timber	13%	33%	24%	16%	14%
	<u>0%</u>	<u>1-25%</u>	<u>26-50%</u>	<u>51-75%</u>	<u>76-100%</u>
Farm Bureau	63%	19%	8%	6%	4%
Cattlemens Assoc.	43%	31%	12%	9%	5%
Buckeye Cons.	36%	40%	12%	9%	3%

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Farm Mark. Assoc.	91%	9%	0%	0%	0%
Woolgrowers	46%	13%	27%	9%	4%
	<u>0%</u>	<u>1-25%</u>	<u>26-50%</u>	<u>51-75%</u>	<u>76-100%</u>
1-9acres	96%	4%	0%	0%	0%
10-49acres	80%	15%	0%	5%	0%
50-179acres	76%	12%	5%	0%	7%
180-499acres	67%	23%	5%	3%	2%
500-999acres	43%	36%	14%	7%	0%
1000+acres	32%	34%	18%	11%	5%

6. Government and Regulations

1. Local government places a priority on keeping AG land in production:

Agree 32% (4% strongly agree)
 Disagree 68% (14% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	33%	67%
Veg-Fruit	33%	67%
Beef	30%	70%
Nursery	33%	67%
Timber	34%	66%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	34%	66%
Cattlemens Assoc.	31%	69%
Buckeye Cons.	26%	74%
Farm Mark. Assoc.	34%	66%
Woolgrowers	33%	67%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	38%	62%
Not Selling	31%	69%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	35%	65%
High Support	30%	70%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	30%	70%
10-49acres	42%	58%
50-179acres	42%	58%
180-499acres	22%	78%
500-999acres	36%	64%
1000+acres	26%	74%
	<u>Agree</u>	<u>Disagree</u>
Arcata	32%	68%
Eureka	20%	80%
McKin. Grp.	36%	64%
Orleans Grp.	17%	83%
Ferndale Grp.	26%	74%
Fortuna Grp.	37%	63%
Redcrest Grp.	42%	58%
Kneeland Grp.	32%	68%

2. Local AG interests are represented in local and state government:

Agree 46% (2% strongly agree)
 Disagree 54% (11% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	54%	46%
Veg-Fruit	44%	56%
Beef	46%	54%
Nursery	44%	56%
Timber	45%	55%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	45%	55%
Cattlemens Assoc.	47%	53%
Buckeye Cons.	38%	62%
Farm Mark. Assoc.	43%	57%
Woolgrowers	30%	70%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	49%	51%

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Not Selling	44%	56%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	44%	56%
High Support	48%	52%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	48%	52%
10-49acres	50%	50%
50-179acres	45%	55%
180-499acres	46%	54%
500-999acres	50%	50%
1000+acres	43%	57%

3. Government should take more responsibility to assist AG producers in HC:

Agree	74%	(21% strongly agree)
Disagree	26%	(5% strongly disagree)
	<u>Agree</u>	<u>Disagree</u>
Dairy	72%	28%
Veg-Fruit	74%	26%
Beef	78%	22%
Nursery	65%	35%
Timber	71%	29%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	74%	26%
Cattlemens Assoc.	82%	18%
Buckeye Cons.	80%	20%
Farm Mark. Assoc.	70%	30%
Woolgrowers	87%	13%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	72%	28%
Not Selling	75%	25%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	68%	32%
High Support	80%	20%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	73%	27%
10-49acres	69%	31%
50-179acres	68%	32%
180-499acres	84%	16%
500-999acres	52%	48%
1000+acres	78%	22%
	<u>Agree</u>	<u>Disagree</u>
Arcata	69%	31%
Eureka	85%	15%
McKin. Grp.	58%	42%
Orleans Grp.	79%	21%
Ferndale Grp.	70%	30%
Fortuna Grp.	63%	37%
Redcrest Grp.	85%	15%
Kneeland Grp.	85%	15%

4. Government-owned AG lands are used effectively:

Agree	12%	(4% strongly agree)
Disagree	88%	(44% strongly disagree)
	<u>Agree</u>	<u>Disagree</u>
Dairy	11%	89%
Veg-Fruit	15%	85%
Beef	11%	89%
Nursery	21%	79%

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Timber	6%	94%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	14%	86%
Cattlemens Assoc.	10%	90%
Buckeye Cons.	3%	97%
Farm Mark. Assoc.	24%	76%
Woolgrowers	10%	90%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	16%	84%
Not Selling	11%	89%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	10%	90%
High Support	15%	85%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	21%	79%
10-49acres	8%	92%
50-179acres	12%	88%
180-499acres	8%	92%
500-999acres	7%	93%
1000+acres	12%	88%
	<u>Agree</u>	<u>Disagree</u>
Arcata	13%	87%
Eureka	0%	100%
McKin. Grp.	9%	91%
Orleans Grp.	41%	59%
Ferndale Grp.	8%	92%
Fortuna Grp.	20%	80%
Redcrest Grp.	14%	86%
Kneeland Grp.	11%	89%

5. Do you feel overregulated by agencies?

Yes 71%
No 29%

	<u>Yes</u>	<u>No</u>
Dairy	73%	27%
Veg-Fruit	51%	49%
Beef	83%	17%
Nursery	67%	33%
Timber	89%	11%
	<u>Yes</u>	<u>No</u>
Farm Bureau	79%	21%
Cattlemens Assoc.	89%	11%
Buckeye Cons.	92%	8%
Farm Mark. Assoc.	64%	36%
Woolgrowers	78%	22%
	<u>Yes</u>	<u>No</u>
Willing to Sell	66%	34%
Not Selling	71%	29%
	<u>Yes</u>	<u>No</u>
Med. Support	77%	23%
High Support	65%	35%
	<u>Yes</u>	<u>No</u>
1-9acres	50%	50%
10-49acres	64%	36%
50-179acres	70%	30%
180-499acres	82%	18%
500-999acres	69%	31%
1000+acres	84%	16%
	<u>Yes</u>	<u>No</u>

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Arcata	79%	21%
Eureka	81%	19%
McKin. Grp.	77%	23%
Orleans Grp.	64%	36%
Ferndale Grp.	75%	25%
Fortuna Grp.	63%	37%
Redcrest Grp.	46%	54%
Kneeland Grp.	79%	21%

6. Regulations have forced me to think about selling my land or retiring from AG production:

Agree	50%	(17% strongly agree)
Disagree	50%	(13% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	62%	38%
Veg-Fruit	25%	75%
Beef	57%	43%
Nursery	26%	74%
Timber	58%	42%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	55%	45%
Cattlemens Assoc.	48%	52%
Buckeye Cons.	50%	50%
Farm Mark. Assoc.	32%	68%
Woolgrowers	57%	43%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	70%	30%
Not Selling	40%	60%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	54%	46%
High Support	45%	55%

	<u>Agree</u>	<u>Disagree</u>
1-9acres	23%	77%
10-49acres	33%	67%
50-179acres	67%	33%
180-499acres	64%	36%
500-999acres	46%	54%
1000+acres	57%	43%

	<u>Agree</u>	<u>Disagree</u>
Arcata	52%	48%
Eureka	68%	32%
McKin. Grp.	73%	27%
Orleans Grp.	23%	77%
Ferndale Grp.	48%	52%
Fortuna Grp.	48%	52%
Redcrest Grp.	46%	54%
Kneeland Grp.	52%	48%

7. Regulations have helped me make improvements to my AG operation:

Agree	20%	(2% strongly agree)
Disagree	80%	(22% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	29%	71%
Veg-Fruit	20%	80%
Beef	17%	83%
Nursery	10%	90%
Timber	24%	76%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	21%	79%

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Cattlemens Assoc.	20%	80%
Buckeye Cons.	23%	77%
Farm Mark. Assoc.	6%	94%
Woolgrowers	23%	77%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	26%	74%
Not Selling	18%	82%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	18%	82%
High Support	23%	77%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	15%	85%
10-49acres	10%	90%
50-179acres	27%	73%
180-499acres	33%	67%
500-999acres	13%	87%
1000+acres	24%	76%
	<u>Agree</u>	<u>Disagree</u>
Arcata	11%	89%
Eureka	20%	80%
McKin. Grp.	9%	91%
Orleans Grp.	7%	93%
Ferndale Grp.	32%	68%
Fortuna Grp.	11%	89%
Redcrest Grp.	28%	72%
Kneeland Grp.	28%	72%

8. Appropriate regulations can have a positive impact on AG production and land use:

Agree	79%	(14% strongly agree)
Disagree	21%	(5% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	79%	21%
Veg-Fruit	86%	14%
Beef	74%	26%
Nursery	78%	22%
Timber	79%	21%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	80%	20%
Cattlemens Assoc.	82%	18%
Buckeye Cons.	79%	21%
Farm Mark. Assoc.	86%	14%
Woolgrowers	81%	19%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	77%	23%
Not Selling	81%	19%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	68%	32%
High Support	90%	10%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	83%	17%
10-49acres	90%	10%
50-179acres	79%	21%
180-499acres	77%	23%
500-999acres	80%	20%
1000+acres	75%	25%
	<u>Agree</u>	<u>Disagree</u>
Arcata	80%	20%
Eureka	76%	24%
McKin. Grp.	91%	9%

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Orleans Grp.	85%	15%
Ferndale Grp.	74%	26%
Fortuna Grp.	83%	17%
Redcrest Grp.	86%	14%
Kneeland Grp.	79%	21%

9. Regulations limit my ability to make AG business and land improvements:

Agree	73%	(21% strongly agree)
Disagree	27%	(4% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	77%	23%
Veg-Fruit	61%	39%
Beef	79%	21%
Nursery	73%	27%
Timber	90%	10%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	78%	22%
Cattlemens Assoc.	81%	19%
Buckeye Cons.	80%	20%
Farm Mark. Assoc.	61%	39%
Woolgrowers	73%	27%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	75%	25%
Not Selling	71%	29%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	76%	24%
High Support	69%	31%

	<u>Agree</u>	<u>Disagree</u>
1-9acres	50%	50%
10-49acres	69%	31%
50-179acres	81%	19%
180-499acres	71%	29%
500-999acres	73%	27%
1000+acres	81%	19%

	<u>Agree</u>	<u>Disagree</u>
Arcata	81%	19%
Eureka	80%	20%
McKin. Grp.	89%	11%
Orleans Grp.	77%	23%
Ferndale Grp.	69%	31%
Fortuna Grp.	73%	27%
Redcrest Grp.	56%	44%
Kneeland Grp.	75%	25%

10. Have you participated in government programs to improve your operation in HC?

Yes	42%
No	58%

	<u>Yes</u>	<u>No</u>
Dairy	55%	45%
Veg-Fruit	26%	74%
Beef	54%	46%
Nursery	4%	96%
Timber	62%	38%

	<u>Yes</u>	<u>No</u>
Farm Bureau	50%	50%
Cattlemens Assoc.	67%	33%
Buckeye Cons.	76%	24%
Farm Mark. Assoc.	13%	87%

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Woolgrowers	78%	22%
	<u>Yes</u>	<u>No</u>
Willing to Sell	47%	53%
Not Selling	43%	57%
	<u>Yes</u>	<u>No</u>
Med. Support	33%	67%
High Support	53%	47%
	<u>Yes</u>	<u>No</u>
1-9acres	17%	83%
10-49acres	16%	84%
50-179acres	43%	57%
180-499acres	52%	48%
500-999acres	69%	31%
1000+acres	72%	28%
	<u>Yes</u>	<u>No</u>
Arcata	24%	76%
Eureka	40%	60%
McKin. Grp.	31%	69%
Orleans Grp.	29%	71%
Ferndale Grp.	62%	38%
Fortuna Grp.	50%	50%
Redcrest Grp.	43%	57%
Kneeland Grp.	50%	50%

11. Have you done restoration work on property without government assistance?

Yes 72%
No 28%

	<u>Yes</u>	<u>No</u>
Dairy	72%	28%
Veg-Fruit	62%	38%
Beef	84%	16%
Nursery	67%	33%
Timber	87%	13%
	<u>Yes</u>	<u>No</u>
Farm Bureau	73%	27%
Cattlemens Assoc.	86%	14%
Buckeye Cons.	90%	10%
Farm Mark. Assoc.	64%	36%
Woolgrowers	87%	13%
	<u>Yes</u>	<u>No</u>
Willing to Sell	71%	29%
Not Selling	76%	24%
	<u>Yes</u>	<u>No</u>
Med. Support	70%	30%
High Support	74%	26%
	<u>Yes</u>	<u>No</u>
1-9acres	67%	33%
10-49acres	60%	40%
50-179acres	70%	30%
180-499acres	78%	22%
500-999acres	88%	12%
1000+acres	91%	9%
	<u>Yes</u>	<u>No</u>
Arcata	70%	30%
Eureka	80%	20%
McKin. Grp.	69%	31%
Orleans Grp.	71%	29%
Ferndale Grp.	76%	24%
Fortuna Grp.	69%	31%
Redcrest Grp.	78%	22%

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Kneeland Grp. 79% 21%

12. Is any of your land enrolled in a government program that promotes conservation management (besides the Williamson Act)?

Yes 14%
No 86%

	<u>Yes</u>	<u>No</u>
Dairy	14%	86%
Veg-Fruit	7%	93%
Beef	19%	81%
Nursery	12%	88%
Timber	28%	72%
	<u>Yes</u>	<u>No</u>
Farm Bureau	17%	83%
Cattlemens Assoc.	21%	79%
Buckeye Cons.	27%	73%
Farm Mark. Assoc.	8%	92%
Woolgrowers	19%	81%
	<u>Yes</u>	<u>No</u>
Willing to Sell	14%	86%
Not Selling	15%	85%
	<u>Yes</u>	<u>No</u>
Med. Support	13%	87%
High Support	15%	85%
	<u>Yes</u>	<u>No</u>
1-9acres	6%	94%
10-49acres	7%	93%
50-179acres	9%	91%
180-499acres	18%	82%
500-999acres	33%	67%
1000+acres	24%	76%
	<u>Yes</u>	<u>No</u>
Arcata	15%	85%
Eureka	15%	85%
McKin. Grp.	8%	92%
Orleans Grp.	14%	86%
Ferndale Grp.	17%	83%
Fortuna Grp.	16%	84%
Redcrest Grp.	6%	94%
Kneeland Grp.	35%	65%

13. Are water quality regulations hurting your AG business?

Yes 42% (Yes Definitely 16%)
No 50% (No Definitely 18%)
Not sure 8%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Dairy	55%	35%	10%
Veg-Fruit	15%	78%	7%
Beef	51%	38%	11%
Nursery	15%	81%	4%
Timber	70%	28%	2%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Farm Bureau	49%	43%	8%
Cattlemens Assoc.	62%	27%	11%
Buckeye Cons.	74%	19%	7%
Farm Mark. Assoc.	15%	80%	5%
Woolgrowers	59%	23%	18%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>

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Willing to Sell	40%	52%	8%
Not Selling	42%	50%	8%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Med. Support	45%	47%	8%
High Support	36%	58%	6%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
1-9acres	6%	90%	4%
10-49acres	22%	63%	15%
50-179acres	41%	52%	7%
180-499acres	56%	32%	12%
500-999acres	43%	51%	6%
1000+acres	69%	24%	7%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Arcata	36%	58%	6%
Eureka	57%	38%	5%
McKin. Grp.	25%	75%	0%
Orleans Grp.	15%	85%	0%
Ferndale Grp.	53%	39%	8%
Fortuna Grp.	29%	52%	19%
Redcrest Grp.	41%	54%	5%
Kneeland Grp.	44%	35%	21%

14. Do these same water quality regulations help the environment:

Yes 48% (Yes Definitely 14%)

No 41% (No Definitely 9%)

Not sure 11%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Dairy	48%	44%	8%
Veg-Fruit	68%	18%	14%
Beef	27%	60%	13%
Nursery	70%	23%	7%
Timber	30%	64%	6%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Farm Bureau	45%	46%	9%
Cattlemens Assoc.	31%	59%	10%
Buckeye Cons.	25%	70%	5%
Farm Mark. Assoc.	76%	13%	11%
Woolgrowers	50%	46%	4%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Willing to Sell	48%	44%	8%
Not Selling	48%	42%	10%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Med. Support	40%	51%	9%
High Support	59%	33%	8%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
1-9acres	76%	11%	13%
10-49acres	54%	36%	10%
50-179acres	49%	37%	14%
180-499acres	40%	45%	15%
500-999acres	28%	66%	6%
1000+acres	34%	60%	6%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Arcata	50%	31%	19%
Eureka	33%	53%	14%
McKin. Grp.	45%	55%	0%
Orleans Grp.	75%	25%	0%
Ferndale Grp.	49%	46%	5%
Fortuna Grp.	43%	44%	13%
Redcrest Grp.	57%	32%	11%

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Kneeland Grp. 33% 48% 19%

15. Rank the following issues: What should local government priorities be:

- (1) Improving schools and quality of education 24%
- (2) Increasing job opportunities and economic growth 21%
- (3) Protecting AG lands and open space from development 20%
- Improving law enforcement and reducing crime 16%
- Improving highway safety and roads 14%
- Providing more child and family support services 5%

Top Three Priorities

- Dairy 1. Improving schools (25%), Protecting AG lands (24%), Economy (22%)
- Veg-Fruit 1. Improving schools (34%), Protecting AG lands (27%), Economy (16%)
- Beef 1. Economy (24%), Protecting AG lands (21%), Improving schools (21%)
- Nursery 1. Improving schools (30%), Economy (26%), Protecting AG lands (20%)
- Timber 1. Economy (27%), Improving schools (23%), Protecting AG lands (19%)

Top Three Priorities

- Farm Bureau 1. Economy, 2. Improving schools, 3. Protecting AG lands
- Cattlemens Assoc. 1. Economy, 2. Improving schools, 3. Protecting AG lands
- Buckeye Cons. 1. Improving schools, 2. Economy, 3. Protecting AG lands
- Farm Mark. Assoc. 1. Improving schools, 2. Protecting AG lands, 3. Economy
- Woolgrowers 1. Protecting AG lands, 2. Reducing crime, 3. Economy

Top Three Priorities

- Med. Support 1. Economy (51%), Improving schools (46%), Law/crime (36%)
- High Support 1. Protecting Ag lands (32%), Improving schools (27%), Economy (19%)

Top Three Priorities

- 1-9acres 1. Improving schools, 2. Protecting AG lands, 3. Economy
- 10-49acres 1. Improving schools, 2. Protecting AG lands, 3. Economy
- 50-179acres 1. Economy, 2. Protecting AG lands, 3. Improving schools
- 180-499acres 1. Economy, 2. Improving schools, 3. Protecting AG lands
- 500-999acres 1. Economy, 2. Improving schools, 2. Protecting AG lands
- 1000+acres 1. Improving schools, 2. Economy, 3. Protecting AG lands

7. Private Land, Public Benefits

1. The conversion of private AG land to non-AG uses is:

Entire private matter	28%		
Mostly private, some public	31%		
Equal private, public	30%		
Mostly public, some private	8%		
Entirely public matter	3%		
	<u>Entirely/Mostly Private</u>	<u>Equal</u>	<u>Entirely/Mostly Public Matter</u>
Dairy	66%	27%	7%
Veg-Fruit	41%	36%	23%
Beef	70%	24%	6%
Nursery	34%	44%	22%
Timber	70%	24%	6%
	<u>Entirely/Mostly Private</u>	<u>Equal</u>	<u>Entirely/Mostly Public Matter</u>
Farm Bureau	67%	28%	5%
Cattlemens Assoc.	69%	25%	6%
Buckeye Cons.	62%	32%	6%
Farm Mark. Assoc.	25%	56%	19%
Woolgrowers	65%	22%	13%
	<u>Entirely/Mostly Private</u>	<u>Equal</u>	<u>Entirely/Mostly Public Matter</u>
Willing to Sell	63%	31%	6%
Not Selling	57%	30%	13%
	<u>Entirely/Mostly Private</u>	<u>Equal</u>	<u>Entirely/Mostly Public Matter</u>
Med. Support	73%	21%	6%
High Support	46%	39%	15%
	<u>Entirely/Mostly Private</u>	<u>Equal</u>	<u>Entirely/Mostly Public Matter</u>
1-9acres	34%	45%	21%
10-49acres	76%	12%	12%
50-179acres	75%	16%	9%
180-499acres	55%	32%	13%
500-999acres	56%	44%	0%
1000+acres	71%	23%	6%
	<u>Entirely/Mostly Private</u>	<u>Equal</u>	<u>Entirely/Mostly Public Matter</u>
Arcata	50%	38%	12%
Eureka	43%	38%	19%
McKin. Grp.	75%	25%	0%
Orleans Grp.	50%	36%	14%
Ferndale Grp.	72%	21%	7%
Fortuna Grp.	74%	23%	3%
Redcrest Grp.	46%	41%	13%
Kneeland Grp.	69%	24%	7%

2. Private AG lands provide public benefits:

Agree	91%	(45% strongly agree)
Disagree	9%	(3% strongly disagree)
	<u>Agree</u>	<u>Disagree</u>
Dairy	87%	13%
Veg-Fruit	92%	8%
Beef	87%	13%
Nursery	100%	0%
Timber	86%	14%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	89%	11%
Cattlemens Assoc.	89%	11%
Buckeye Cons.	90%	10%
Farm Mark. Assoc.	97%	3%

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Woolgrowers	91%	9%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	91%	9%
Not Selling	90%	10%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	87%	13%
High Support	95%	5%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	98%	2%
10-49acres	91%	9%
50-179acres	81%	19%
180-499acres	92%	8%
500-999acres	94%	6%
1000+acres	90%	10%
	<u>Agree</u>	<u>Disagree</u>
Arcata	90%	10%
Eureka	90%	10%
McKin. Grp.	77%	23%
Orleans Grp.	100%	0%
Ferndale Grp.	89%	11%
Fortuna Grp.	87%	13%
Redcrest Grp.	92%	8%
Kneeland Grp.	93%	7%

3. AG lands contribute to HC's scenic beauty and open spaces:

Agree 98% (61% strongly agree)
 Disagree 2% (1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	97%	3%
Veg-Fruit	99%	1%
Beef	96%	4%
Nursery	96%	4%
Timber	98%	2%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	99%	1%
Cattlemens Assoc.	99%	1%
Buckeye Cons.	97%	3%
Farm Mark. Assoc.	95%	5%
Woolgrowers	96%	4%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	97%	3%
Not Selling	99%	1%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	97%	3%
High Support	99%	1%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	96%	4%
10-49acres	98%	2%
50-179acres	100%	0%
180-499acres	98%	2%
500-999acres	100%	0%
1000+acres	97%	3%
	<u>Agree</u>	<u>Disagree</u>
Arcata	97%	3%
Eureka	95%	5%
McKin. Grp.	92%	8%
Orleans Grp.	100%	0%
Ferndale Grp.	100%	0%
Fortuna Grp.	97%	3%

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Redcrest Grp.	97%	3%
Kneeland Grp.	97%	3%

4. AG lands contribute to wildlife habitat:

Agree	97%	(57% strongly agree)
Disagree	3%	(1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	97%	3%
Veg-Fruit	95%	5%
Beef	98%	2%
Nursery	96%	4%
Timber	96%	2%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	97%	3%
Cattlemens Assoc.	98%	2%
Buckeye Cons.	98%	2%
Farm Mark. Assoc.	95%	5%
Woolgrowers	96%	4%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	96%	4%
Not Selling	97%	3%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	95%	5%
High Support	98%	2%

	<u>Agree</u>	<u>Disagree</u>
1-9acres	96%	4%
10-49acres	93%	7%
50-179acres	98%	2%
180-499acres	95%	5%
500-999acres	100%	0%
1000+acres	99%	1%

	<u>Agree</u>	<u>Disagree</u>
Arcata	97%	3%
Eureka	95%	5%
McKin. Grp.	92%	8%
Orleans Grp.	100%	0%
Ferndale Grp.	97%	3%
Fortuna Grp.	94%	6%
Redcrest Grp.	100%	0%
Kneeland Grp.	97%	3%

5. AG lands contribute to HC's rural quality of life:

Agree	98%	(63% strongly agree)
Disagree	2%	(1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	98%	2%
Veg-Fruit	99%	1%
Beef	98%	2%
Nursery	100%	0%
Timber	98%	2%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	99%	1%
Cattlemens Assoc.	98%	2%
Buckeye Cons.	97%	3%
Farm Mark. Assoc.	97%	3%
Woolgrowers	96%	4%

	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	2%	98%

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Not Selling	1%	99%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	98%	2%
High Support	99%	1%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	98%	2%
10-49acres	100%	0%
50-179acres	98%	2%
180-499acres	97%	3%
500-999acres	100%	0%
1000+acres	99%	1%
	<u>Agree</u>	<u>Disagree</u>
Arcata	97%	3%
Eureka	95%	5%
McKin. Grp.	100%	0%
Orleans Grp.	100%	0%
Ferndale Grp.	99%	1%
Fortuna Grp.	100%	0%
Redcrest Grp.	100%	0%
Kneeland Grp.	97%	3%

8. Ag Producer and Household Demographics

1. What is the primary focus of your AG operation:

	<u>Frequency</u>	<u>Percent total</u>
Beef	113	38%
Dairy (cows)	58	19%
Row crops / veggies	37	12%
Floral / nursery	27	9%
Timber	54	18%
Sheep	13	4%
Hay / pasture	45	15%
Goats	5	2%
Other	46	15%

'Other' responses listed in Part Two, comments section

<u>PRODUCER GROUPS</u>	<u>#s</u>	<u>Percent total</u>
Dairy	88	24%
Veg-Fruit	78	22%
Beef	113	31%
Nursery	27	8%
Timber	54	15%

Farm Bureau affiliated

Dairy	78%
Veg-Fruit	40%
Beef	73%
Nursery	19%
Timber	76%

Cattlemen's Association affiliated

Dairy	14%
Veg-Fruit	4%
Beef	49%
Nursery	0%
Timber	41%

Buckeye Conservancy affiliated

Dairy	17%
Veg-Fruit	3%
Beef	44%
Nursery	0%
Timber	48%

Farmers Market Association affiliated

Dairy	2%
Veg-Fruit	31%
Beef	1%
Nursery	63%
Timber	0%

<u>Willing Sellers</u>	<u>Agree</u>	<u>Disagree</u>
Dairy	42%	58%
Veg-Fruit	36%	64%
Beef	25%	75%
Nursery	20%	80%
Timber	35%	65%
Sheep	31%	69%

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<u>Producer Groups</u>	<u>Med. Support</u>	<u>High Support</u>
Dairy	57%	43%
Veg-Fruit	42%	58%
Beef	58%	42%
Nursery	44%	56%
Timber	56%	44%

	<u>Dairy</u>	<u>Veg-Fruit</u>	<u>Beef</u>	<u>Nursery</u>	<u>Timber</u>
1-9acres	2% (2)	44% (29)	1% (1)	73% (16)	0% (0)
10-49acres	17% (14)	36% (24)	8% (8)	9% (2)	4% (2)
50-179acres	25% (21)	11% (7)	16% (17)	14% (3)	16% (8)
180-499acres	33% (27)	0% (0)	14% (15)	4% (1)	10% (5)
500-999acres	10% (8)	2% (1)	6% (7)	0% (0)	6% (3)
1000+acres	13% (11)	7% (5)	55% (59)	0% (0)	64% (31)

	<u>Mean acres</u>	<u>Median acres</u>	<u>Total acres</u>
Dairy	704	200	59,103
Veg-Fruit	364	10	25,125
Beef	3077	1150	332,312
Nursery	33	3	758
Timber	4222	1300	206,891

	<u>Dairy</u>	<u>Veg-Fruit</u>	<u>Beef</u>	<u>Nursery</u>	<u>Timber</u>
Arcata	28%	28%	23%	12%	9%
Eureka	24%	15%	31%	15%	15%
McKin. Grp.	9%	16%	34%	16%	25%
Orleans Grp.	0%	63%	12%	12%	12%
Ferndale Grp.	46%	5%	36%	0%	13%
Fortuna Grp.	40%	12%	30%	5%	13%
Redcrest Grp.	7%	50%	22%	4%	18%
Kneeland Grp.	5%	11%	54%	2%	29%

2. Which other Ag operations do you participate in, if any?

24% of producers produce more than one Ag product

10% (31) of producers are both beef and timber

3% (8) are both dairy and beef

2% (7) are both floral / nursery and row crop

3. **ACRE GROUPS:** What is the approximate total acreage of your AG operation:

Total acres listed by survey respondents: 374,037 acres

Mean acres per operator: 1,385

<u>Acre Groups</u>	<u>Frequency</u>	<u>Percent of Total</u>
1-9 acres	48	18%
10-49 acres	45	17%
50-179 acres	45	17%
180-499 acres	42	16%
500-999 acres	16	6%
1000+ acres	69	26%

<u>Willing to Sell 5-15 yrs.</u>	<u>Agree</u>	<u>Disagree</u>
1-9acres	26%	74%
10-49acres	37%	63%
50-179acres	49%	51%
180-499acres	30%	70%
500-999acres	50%	50%
1000+acres	75%	25%

Total acres includes only the surveys that responded to this question (264 / 300 survey responses)

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Willing to sell w/in 5 years: 28,170 acres

Total acres willing to sell (15 yrs.): 79,019
 Total acres not willing to sell: 282,645

<u>Conservation Index:</u>	<u>Med.</u>	<u>High Support</u>
1-9acres	33%	67%
10-49acres	60%	40%
50-179acres	53%	47%
180-499acres	62%	38%
500-999acres	50%	50%
1000+acres	49%	51%

	<u>1-9acres</u>	<u>10-49</u>	<u>50-179</u>	<u>180-499</u>	<u>500-999</u>	<u>1000+ acres</u>	<u>Mean Acres</u>
Arcata	32%	15%	18%	21%	6%	8%	401
Eureka	15%	25%	20%	30%	10%	0%	199
McKin. Grp.	17%	17%	50%	8%	0%	8%	214
Orleans Grp.	46%	31%	8%	0%	0%	15%	358
Ferndale Grp.	5%	9%	19%	27%	6%	34%	1,858
Fortuna Grp.	18%	22%	19%	7%	19%	15%	379
Redcrest Grp.	29%	20%	11%	3%	3%	34%	2,434
Kneeland Grp.	3%	11%	0%	11%	4%	71%	2,667

4. Which of the following LOCAL AG GROUPS do you belong to?

	<u>Percent of total</u>	<u>Frequency</u>
Farm Bureau	45%	184
Cattlemen's Assoc.	16%	65
Buckeye Conservancy	15%	61
Farmers Market Assoc.	10%	39
Woolgrowers Assoc.	5%	23
Jersey Assoc.	3%	10
Other	6%	26

About 20% of the survey respondents (51 individuals) do not belong to any of the major Ag membership groups and are not represented in this analysis.

54% of Ag members belong to more than one group (372 Ag members out of 241 survey respondents).

<u>Overlap of Groups</u>	<u>Frequency</u>	<u>% of total survey respondents</u>
Farm Bureau and Cattlemens	56	19%
Farm Bureau and Buckeye Cons.	49	16%
Cattlemens and Buckeye Cons.	45	15%
Farmers Market and Farm Bureau	11	4%

	<u>1-9acres</u>	<u>10-49</u>	<u>50-179</u>	<u>180-499</u>	<u>500-999</u>	<u>1000+ acres</u>
Farm Bureau	6%(10)	17%(29)	19%(32)	19%(32)	7%(11)	33%(56)
Cattlemens Assoc.	0%	5%(3)	8%(5)	12%(7)	3%(2)	72%(44)
Buckeye Cons.	2%(1)	3%(2)	7%(4)	10%(6)	3%(2)	75%(44)
Farm Mark. Assoc.	64%(23)	19%(7)	6%(2)	6%(2)	3%(1)	3%(1)
Woolgrowers	4%(1)	13%(3)	9%(2)	0%(0)	4%(1)	70%(16)

	<u>Mean</u>	<u>Median</u>	<u>Sum</u>
Farm Bureau	1795	270	310,504
Cattlemens Assoc.	4625	2000	282,151
Buckeye Cons.	4463	1700	263,289
Farm Mark. Assoc.	252	5	9,077
Woolgrowers	2315	1700	53,238

Summed acres may include individuals represented in two or more groups (i.e., Woolgrowers and Buckeye Conservancy).

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<u>Willing Sellers</u>	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	35%	65%
Cattlemens Assoc.	24%	76%
Buckeye Cons.	21%	79%
Farm Mark. Assoc.	27%	73%
Woolgrowers	35%	65%

<u>AG Associations</u>	<u>Med. Support</u>	<u>High Support</u>
Farm Bureau	55%	45%
Cattlemens Assoc.	49%	51%
Buckeye Cons.	44%	56%
Farm Mark. Assoc.	33%	67%
Woolgrowers	35%	65%

	<u>Farm Bur.</u>	<u>Cattlemens</u>	<u>Buckeyes</u>	<u>Farm Market</u>	<u>Woolgrowers</u>
Arcata	59%	12%	6%	27%	3%
Eureka	71%	19%	19%	14%	0%
McKin. Grp.	54%	8%	15%	23%	8%
Orleans Grp.	43%	14%	0%	43%	0%
Ferndale Grp.	77%	33%	36%	3%	14%
Fortuna Grp.	69%	13%	13%	3%	9%
Redcrest Grp.	41%	18%	18%	18%	8%
Kneeland Grp.	76%	41%	48%	0%	10%

5. Please list the ZIP CODE for your AG lands:

<u>Zip Code Groups</u>	<u>Percent of Total</u>	<u>Frequency</u>
1) Arcata, Bayside	14%	34
2) Eureka	8%	21
3) McKinlyville, Blue Lake, Korbelt, Orick, Trinidad	5%	13
4) Orleans, Hoopa, Willow Creek	6%	14
5) Ferndale, Loleta	28%	70
6) Fortuna, Hydesville, Carlotta	13%	32
7) Redcrest, Rio Dell, Myers Flat, Scotia, Miranda, Piercy, Weott, Garberville, Whitethorn, Phillippsville, Redway	15%	39
8) Kneeland, Alderpoint, Bridgeville, Blocksburg, Petrolia, Honeydew	11%	29

<u>Willing to Sell 5/15 yrs.</u>	<u>Yes</u>	<u>Acres</u>	<u>No</u>	<u>Acres</u>
Arcata	29%	2,572	71%	9,613
Eureka	45%	1,688	55%	2,050
McKin. Grp.	46%	387	54%	2,103
Orleans Grp.	31%	1,235	69%	3,255
Ferndale Grp.	26%	6,347	74%	160,468
Fortuna Grp.	45%	3,772	55%	6,654
Redcrest Grp.	38%	44,824	62%	26,971
Kneeland Grp.	31%	16,950	69%	52,439

<u>Willing to Sell 5yr</u>	<u>Yes</u>	<u>No</u>
Arcata	14%	86%
Eureka	40%	60%
McKin. Grp.	45%	55%
Orleans Grp.	15%	85%
Ferndale Grp.	8%	92%
Fortuna Grp.	27%	73%
Redcrest Grp.	15%	85%

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Kneeland Grp. 13% 87%

Conservation Index: Med. Support High Support

Arcata	62%	38%
Eureka	62%	38%
McKin. Grp.	61%	39%
Orleans Grp.	50%	50%
Ferndale Grp.	46%	54%
Fortuna Grp.	59%	41%
Redcrest Grp.	46%	54%
Kneeland Grp.	52%	48%

6. I may sell all or part of my AG property within the next 5 years:

Agree 18% (4% strongly agree)
 Disagree 82% (41% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
Dairy	18%	82%
Veg-Fruit	18%	82%
Beef	15%	85%
Nursery	12%	88%
Timber	20%	80%

	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	19%	81%
Cattlemens Assoc.	11%	89%
Buckeye Cons.	11%	89%
Farm Mark. Assoc.	20%	80%
Woolgrowers	21%	79%

	<u>Agree</u>	<u>Disagree</u>
Med. Support	24%	76%
High Support	11%	89%

	<u>Agree</u>	<u>Disagree</u>
1-9acres	14%	86%
10-49acres	25%	75%
50-179acres	27%	73%
180-499acres	12%	88%
500-999acres	31%	69%
1000+acres	11%	89%

	<u>Agree</u>	<u>Disagree</u>
Arcata	14%	86%
Eureka	40%	60%
McKin. Grp.	45%	55%
Orleans Grp.	15%	85%
Ferndale Grp.	8%	92%
Fortuna Grp.	27%	77%
Redcrest Grp.	15%	85%
Kneeland Grp.	13%	87%

7. I may sell all or part of my AG property within the next 15 years:

Agree 32% (5% strongly agree)
 Disagree 68% (32% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>	<u>Percent of total willing sellers</u>
Dairy	42%	58%	29%
Veg-Fruit	36%	64%	12%
Beef	25%	75%	30%
Nursery	20%	80%	6%
Timber	35%	65%	19%
Sheep	31%	69%	4%

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Farm Bureau	35%	65%
Cattlemens Assoc.	24%	76%
Buckeye Cons.	21%	79%
Farm Mark. Assoc.	27%	73%
Woolgrowers	35%	65%
	<u>Agree</u>	<u>Frequency</u>
Farm Bureau	35%	59 /167
Cattlemens Assoc.	24%	14 /58
Buckeye Cons.	21%	12 /56
Farm Mark. Assoc.	27%	9 /34
Woolgrowers	35%	8 /23
	<u>Agree</u>	<u>Disagree</u>
Med. Support	36%	64%
High Support	27%	73%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	26%	74%
10-49acres	37%	63%
50-179acres	49%	51%
180-499acres	30%	70%
500-999acres	50%	50%
1000+acres	25%	75%
<u>Sell 5/15</u>	<u>Agree</u>	<u>Disagree</u>
Arcata	29%	71%
Eureka	45%	55%
McKin. Grp.	46%	54%
Orleans Grp.	31%	69%
Ferndale Grp.	26%	74%
Fortuna Grp.	45%	55%
Redcrest Grp.	38%	62%
Kneeland Grp.	31%	69%

8. A family member will continue my AG operation when I retire:

Agree	60%	(13% strongly agree)
Disagree	40%	(10% strongly disagree)
	<u>Agree</u>	<u>Disagree</u>
Dairy	63%	37%
Veg-Fruit	35%	65%
Beef	73%	27%
Nursery	50%	50%
Timber	79%	21%
	<u>Agree</u>	<u>Disagree</u>
Farm Bureau	66%	34%
Cattlemens Assoc.	76%	24%
Buckeye Cons.	75%	25%
Farm Mark. Assoc.	48%	52%
Woolgrowers	62%	38%
	<u>Agree</u>	<u>Disagree</u>
Willing to Sell	34%	66%
Not Selling	73%	27%
	<u>Agree</u>	<u>Disagree</u>
Med. Support	55%	45%
High Support	64%	36%
	<u>Agree</u>	<u>Disagree</u>
1-9acres	32%	68%
10-49acres	47%	53%
50-179acres	56%	44%
180-499acres	71%	29%
500-999acres	63%	37%
1000+acres	80%	20%

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	<u>Agree</u>	<u>Disagree</u>
Arcata	46%	54%
Eureka	47%	53%
McKin. Grp.	55%	45%
Orleans Grp.	55%	45%
Ferndale Grp.	79%	21%
Fortuna Grp.	47%	53%
Redcrest Grp.	57%	43%
Kneeland Grp.	66%	34%

9. What is your age?

Mean: 57

Median: 55

Range: 24-91

<u>Age group</u>	<u>Frequency</u>	<u>Percent of Total</u>
18-29	5	2%
30-39	18	7%
40-49	58	21%
50-59	89	33%
60-69	42	15%
70-79	38	14%
80-89	20	7%
90-99	2	1%

	<u>Mean</u>	<u>Median years</u>
Dairy	60	57
Veg-Fruit	54	53
Beef	60	58
Nursery	49	48
Timber	59	57

	<u>Mean</u>	<u>Median years</u>
Farm Bureau	59	56
Cattlemens Assoc.	56	56
Buckeye Cons.	56	56
Farm Mark. Assoc.	47	50
Woolgrowers	63	60

	<u>Mean</u>	<u>Median years</u>
Willing to Sell:	58	55
Not Selling:	57	55

	<u>Mean</u>	<u>Median years</u>
Med. Support:	59	57
High Support:	56	53

	<u>Mean</u>	<u>Median years</u>
1-9acres	50	51
10-49acres	59	55
50-179acres	61	57
180-499acres	57	53
500-999acres	61	62
1000+acres	58	57

	<u>Mean</u>	<u>Median years</u>
Arcata	58	56
Eureka	57	55
McKin. Grp.	55	56
Orleans Grp.	53	53
Ferndale Grp.	58	54
Fortuna Grp.	64	65
Redcrest Grp.	52	52
Kneeland Grp.	57	56

10. What type of AG land do you produce on?

Coastal bottomland in floodzone	22%
Coastal bottomland outside floodzone	11%
Inland river terrace	12%
Coastal Range	16%
Inland Range	15%
Timberland	21%
Other	3%

(producers can choose more than one area)

Percentage of producer groups that are located within each of the following landscapes:

	<u>Coastal bottomland in floodzone</u>
Dairy	59%
Veg-Fruit	21%
Beef	34%
Nursery	19%
Timber	17%
	<u>Coastal bottomland outside floodzone</u>
Dairy	25%
Veg-Fruit	9%
Beef	22%
Nursery	11%
Timber	17%
	<u>Inland river terrace</u>
Dairy	14%
Veg-Fruit	32%
Beef	19%
Nursery	22%
Timber	24%
	<u>Coastal Range</u>
Dairy	24%
Veg-Fruit	22%
Beef	27%
Nursery	37%
Timber	30%
	<u>Inland Range</u>
Dairy	9%
Veg-Fruit	15%
Beef	46%
Nursery	15%
Timber	44%
	<u>Timberland</u>
Dairy	18%
Veg-Fruit	19%
Beef	52%
Nursery	15%
Timber	91%

Percentage of Ag groups that locate themselves within each of the following landscapes:

	<u>Coastal bottomland in floodzone</u>
Farm Bureau	40%
Cattlemens Assoc.	40%
Buckeye Cons.	41%
Farm Mark. Assoc.	23%
Woolgrowers	39%
	<u>Coastal bottomland outside floodzone</u>
Farm Bureau	19%
Cattlemens Assoc.	26%
Buckeye Cons.	31%

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Farm Mark. Assoc. 10%
 Woolgrowers 30%

Inland river terrace

Farm Bureau 17%
 Cattlemens Assoc. 9%
 Buckeye Cons. 13%
 Farm Mark. Assoc. 31%
 Woolgrowers 17%

Coastal Range

Farm Bureau 21%
 Cattlemens Assoc. 26%
 Buckeye Cons. 31%
 Farm Mark. Assoc. 39%
 Woolgrowers 35%

Inland Range

Farm Bureau 26%
 Cattlemens Assoc. 52%
 Buckeye Cons. 51%
 Farm Mark. Assoc. 13%
 Woolgrowers 44%

Timberland

Farm Bureau 34%
 Cattlemens Assoc. 57%
 Buckeye Cons. 59%
 Farm Mark. Assoc. 13%
 Woolgrowers 65%

	<u>Coastal bottomland in fz</u>	<u>Coastal b-land out fz</u>	<u>Inland river terrace</u>
Willing to Sell	32%	15%	20%
Not Selling	36%	19%	20%
	<u>Coastal Range</u>	<u>Inland Range</u>	<u>Timberland</u>
Willing to Sell	23%	18%	35%
Not Selling	26%	26%	33%

	<u>Coastal bottomland in fz</u>	<u>Coastal b-land out fz</u>	<u>Inland river terrace</u>
Med. Support	34%	20%	17%
High Support	31%	14%	21%
	<u>Coastal Range</u>	<u>Inland Range</u>	<u>Timberland</u>
Med. Support	21%	22%	30%
High Support	30%	23%	34%

Coastal bottomland in floodzone

1-9acres 21%
 10-49acres 20%
 50-179acres 51%
 180-499acres 60%
 500-999acres 44%
 1000+acres 30%

Coastal bottomland outside floodzone

1-9acres 8%
 10-49acres 11%
 50-179acres 20%
 180-499acres 29%
 500-999acres 31%
 1000+acres 20%

Inland river terrace

1-9acres 40%
 10-49acres 36%

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50-179acres	18%
180-499acres	21%
500-999acres	38%
1000+acres	22%

Coastal Range

1-9acres	6%
10-49acres	13%
50-179acres	9%
180-499acres	12%
500-999acres	13%
1000+acres	67%

Inland Range

1-9acres	8%
10-49acres	20%
50-179acres	22%
180-499acres	29%
500-999acres	50%
1000+acres	70%

Timberland

1-9acres	4%
10-49acres	7%
50-179acres	2%
180-499acres	0%
500-999acres	0%
1000+acres	9%

11. Are you within jurisdiction of the Coastal Commission?

Yes	34%
No	46%
Don't Know	20%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Dairy	54%	29%	17%
Veg-Fruit	14%	68%	18%
Beef	41%	42%	17%
Nursery	20%	36%	44%
Timber	29%	55%	16%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Farm Bureau	42%	42%	16%
Cattlemens Assoc.	46%	44%	10%
Buckeye Cons.	48%	45%	7%
Farm Mark. Assoc.	18%	48	34%
Woolgrowers	35%	39%	26%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Willing to Sell	30%	55%	15%
Not Selling	37%	39%	24%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Med. Support	36%	42%	22%
High Support	33%	49%	18%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
1-9acres	13%	60%	27%
10-49acres	20%	60%	20%
50-179acres	49%	27%	24%
180-499acres	63%	17%	20%
500-999acres	29%	57%	14%
1000+acres	34%	52%	14%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>

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Arcata	43%	33%	24%
Eureka	43%	48%	9%
McKin. Grp.	38%	54%	8%
Orleans Grp.	0%	92%	8%
Ferndale Grp.	72%	14%	14%
Fortuna Grp.	19%	52%	29%
Redcrest Grp.	3%	76%	21%
Kneeland Grp.	4%	74%	22%

12. Are you a HC AG producer?

Yes 84%
No 16%

	<u>Yes</u>	<u>No</u>
Dairy	83%	17%
Veg-Fruit	83%	17%
Beef	92%	8%
Nursery	89%	11%
Timber	81%	19%
	<u>Yes</u>	<u>No</u>
Farm Bureau	87%	3%
Cattlemens Assoc.	95%	5%
Buckeye Cons.	97%	3%
Farm Mark. Assoc.	97%	3%
Woolgrowers	91%	9%
	<u>Yes</u>	<u>No</u>
Willing to Sell	81%	19%
Not Selling	88%	12%
	<u>Yes</u>	<u>No</u>
Med. Support	81%	19%
High Support	87%	13%
	<u>Yes</u>	<u>No</u>
1-9acres	96%	4%
10-49acres	73%	27%
50-179acres	74%	26%
180-499acres	90%	10%
500-999acres	94%	6%
1000+acres	96%	4%
	<u>Yes</u>	<u>No</u>
Arcata	91%	9%
Eureka	76%	24%
McKin. Grp.	69%	31%
Orleans Grp.	93%	7%
Ferndale Grp.	88%	12%
Fortuna Grp.	77%	23%
Redcrest Grp.	92%	8%
Kneeland Grp.	90%	10%

13. Did you generate over \$2,500 from AG production in 2001?

Yes 75%
No 25%

	<u>Yes</u>	<u>No</u>
Dairy	84%	16%
Veg-Fruit	62%	38%
Beef	91%	9%
Nursery	68%	32%
Timber	79%	21%
	<u>Yes</u>	<u>No</u>
Farm Bureau	82%	18%

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Cattlemens Assoc.	88%	12%
Buckeye Cons.	97%	3%
Farm Mark. Assoc.	77%	23%
Woolgrowers	86%	14%
	<u>Yes</u>	<u>No</u>
Willing to Sell	72%	28%
Not Selling	81%	19%
	<u>Yes</u>	<u>No</u>
Med. Support	73%	27%
High Support	78%	22%
	<u>Yes</u>	<u>No</u>
1-9acres	67%	33%
10-49acres	59%	41%
50-179acres	80%	20%
180-499acres	98%	2%
500-999acres	88%	12%
1000+acres	93%	7%
	<u>Yes</u>	<u>No</u>
Arcata	85%	15%
Eureka	70%	30%
McKin. Grp.	62%	38%
Orleans Grp.	69%	31%
Ferndale Grp.	87%	13%
Fortuna Grp.	72%	28%
Redcrest Grp.	74%	26%
Kneeland Grp.	83%	17%

14. Are you a HC landowner?

Yes 86%
No 14%

	<u>Yes</u>	<u>No</u>
Dairy	90%	10%
Veg-Fruit	79%	21%
Beef	94%	6%
Nursery	78%	22%
Timber	93%	7%
	<u>Yes</u>	<u>No</u>
Farm Bureau	89%	11%
Cattlemens Assoc.	89%	11%
Buckeye Cons.	87%	13%
Farm Mark. Assoc.	72%	28%
Woolgrowers	96%	4%
	<u>Yes</u>	<u>No</u>
Willing to Sell	90%	10%
Not Selling	89%	11%
	<u>Yes</u>	<u>No</u>
Med. Support	87%	13%
High Support	85%	15%
	<u>Yes</u>	<u>No</u>
1-9acres	83%	17%
10-49acres	82%	18%
50-179acres	93%	7%
180-499acres	98%	2%
500-999acres	100%	0%
1000+acres	88%	12%
	<u>Yes</u>	<u>No</u>
Arcata	88%	12%
Eureka	91%	9%
McKin. Grp.	85%	15%

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Orleans Grp.	86%	14%
Ferndale Grp.	86%	14%
Fortuna Grp.	88%	12%
Redcrest Grp.	84%	16%
Kneeland Grp.	93%	7%

15. How long have you lived in Humboldt County?

Less than 5 years	2%
5-10 years	4%
11-19 years	8%
20+ years	31%
Native to H.C.	55%
	<u>20 years plus / native</u>
Dairy	99%
Veg-Fruit	70%
Beef	97%
Nursery	57%
Timber	93%
	<u>20 years plus / native</u>
Farm Bureau	93%
Cattlemens Assoc.	97%
Buckeye Cons.	95%
Farm Mark. Assoc.	59%
Woolgrowers	96%
	<u>20 years plus / native</u>
Willing to Sell	91%
Not Selling	87%
	<u>20 years plus / native</u>
Med. Support	88%
High Support	84%
	<u>20 years plus / native</u>
1-9acres	54%
10-49acres	87%
50-179acres	96%
180-499acres	93%
500-999acres	100%
1000+acres	97%
	<u>20 years plus / native</u>
Arcata	82%
Eureka	81%
McKin. Grp.	69%
Orleans Grp.	71%
Ferndale Grp.	95%
Fortuna Grp.	84%
Redcrest Grp.	79%
Kneeland Grp.	100%

16. Is working in AG your primary occupation?

Yes	52%		
No	30%		
I'm retired	18%		
	<u>Yes</u>	<u>No</u>	<u>I'm Retired</u>
Dairy	59%	16%	25%
Veg-Fruit	43%	40%	17%
Beef	58%	26%	16%
Nursery	62%	19%	19%

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Timber	55%	30%	15%
	<u>Yes</u>	<u>No</u>	<u>I'm Retired</u>
Farm Bureau	56%	26%	18%
Cattlemens Assoc.	69%	26%	5%
Buckeye Cons.	75%	22%	3%
Farm Mark. Assoc.	72%	18%	10%
Woolgrowers	61%	22%	17%
	<u>Yes</u>	<u>No</u>	<u>I'm Retired</u>
Willing to Sell	45%	35%	21%
Not Selling	56%	27%	17%
	<u>Yes</u>	<u>No</u>	<u>I'm Retired</u>
Med. Support	47%	32%	21%
High Support	57%	28%	15%
	<u>Yes</u>	<u>No</u>	<u>I'm Retired</u>
1-9acres	52%	35%	13%
10-49acres	29%	44%	27%
50-179acres	49%	27%	24%
180-499acres	68%	20%	12%
500-999acres	40%	40%	20%
1000+acres	73%	18%	9%
	<u>Yes</u>	<u>No</u>	<u>I'm Retired</u>
Arcata	56%	25%	19%
Eureka	38%	38%	24%
McKin. Grp.	31%	61%	8%
Orleans Grp.	57%	29%	14%
Ferndale Grp.	65%	15%	20%
Fortuna Grp.	34%	38%	28%
Redcrest Grp.	49%	46%	5%
Kneeland Grp.	64%	25%	11%

17. How many years have you, and your family, worked in the AG business?

84% greater than 10 years

70% greater than 20 years

114 responded with 3 or more generations

	<u><10 yrs.</u>	<u>10-19 yrs.</u>	<u>20+ yrs.</u>
1-9acres	38%	31%	30%
10-49acres	6%	23%	71%
50-179acres	0%	8%	92%
180-499acres	4%	16%	80%
500-999acres	10%	0%	90%
1000+acres	3%	5%	92%

18. What percentage of your AG lands do you own or lease?

68% own 100% of their operating AG lands

72% own 75% or more of their operating AG lands

11% own 10% or less of their operating AG lands

	<u>More than 75%</u>	<u>100%</u>	<u>Less than 50%</u>
Dairy	72%	63%	17%
Veg-Fruit	84%	81%	11%
Beef	77%	70%	17%
Nursery	95%	85%	5%
Timber	82%	78%	8%
	<u>More than 75%</u>	<u>100%</u>	
1-9 acres	78%	76%	
10-49 acres	86%	84%	
50-179 acres	83%	81%	
180-499 acres	62%	59%	

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500-999 acres	63%	38%
1000+ acres	67%	59%

19. Landowners, how many acres do you lease to other producers?

Total acres leased: 40,847 acres

20. How much longer do you plan on living in Humboldt County?

Less than 5 years	1%				
5-10 years	4%				
11-25 years	2%				
Rest of life	79%				
Undetermined	14%				
	<u>< 5 years</u>	<u>5-10 years</u>	<u>11-25 years</u>	<u>Rest of life</u>	<u>Undetermined</u>
Dairy	1%	3%	0%	83%	13%
Veg-Fruit	1%	4%	4%	71%	20%
Beef	2%	0%	2%	85%	11%
Nursery	0%	8%	4%	73%	15%
Timber	0%	6%	4%	79%	11%
	<u>< 5 years</u>	<u>5-10 years</u>	<u>11-25 years</u>	<u>Rest of life</u>	<u>Undetermined</u>
Willing to Sell	1%	8%	4%	67%	20%
Not Selling	1%	1%	2%	88%	9%
	<u>Rest of Life</u>				
Med. Support	77%				
High Support	80%				

21. How many adults and children are in your immediate family?

Total number of adults listed by survey respondents: 637

Total number of children listed by respondents: 544

22. Are estate taxes a concern for keeping AG property in your family?

Yes	54%		
No	29%		
Don't know	17%		
	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
Dairy	67%	20%	13%
Veg-Fruit	29%	47%	24%
Beef	74%	19%	7%
Nursery	16%	32%	52%
Timber	81%	13%	6%
	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
Farm Bureau	62%	23%	15%
Cattlemens Assoc.	76%	16%	8%
Buckeye Cons.	83%	15%	2%
Farm Mark. Assoc.	21%	37%	42%
Woolgrowers	74%	17%	9%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Willing to Sell	53%	29%	18%
Not Selling	60%	27%	13%
	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Med. Support	56%	26%	18%
High Support	53%	31%	16%
	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
1-9acres	19%	48%	33%
10-49acres	39%	34%	27%
50-179acres	57%	27%	16%
180-499acres	80%	13%	7%

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500-999acres	63%	18%	19%
1000+acres	81%	13%	6%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Arcata	52%	27%	21%
Eureka	48%	29%	23%
McKin. Grp.	31%	46%	23%
Orleans Grp.	38%	38%	24%
Ferndale Grp.	67%	20%	13%
Fortuna Grp.	47%	33%	20%
Redcrest Grp.	47%	40%	13%
Kneeland Grp.	79%	14%	7%

23. Have you looked into estate taxes as a means to keeping your property in the family?

Yes	55%
No	41%
Don't know	4%

	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
Dairy	65%	33%	2%
Veg-Fruit	29%	64%	7%
Beef	73%	24%	3%
Nursery	19%	69%	12%
Timber	83%	17%	0%

	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
Farm Bureau	66%	31%	3%
Cattlemens Assoc.	79%	18%	3%
Buckeye Cons.	80%	18%	2%
Farm Mark. Assoc.	11%	74%	16%
Woolgrowers	61%	35%	4%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Willing to Sell	50%	46%	4%
Not Selling	60%	35%	5%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Med. Support	59%	38%	3%
High Support	51%	44%	5 %

	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
1-9acres	28%	62%	10%
10-49acres	26%	72%	2%
50-179acres	52%	46%	2%
180-499acres	83%	15%	2%
500-999acres	53%	40%	7%
1000+acres	78%	17%	5%

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Arcata	56%	34%	10%
Eureka	55%	45%	0%
McKin. Grp.	46%	39%	15%
Orleans Grp.	22%	71%	7%
Ferndale Grp.	69%	29%	2%
Fortuna Grp.	50%	43%	7%
Redcrest Grp.	49%	51%	0%
Kneeland Grp.	59%	34%	7%

24. Do you have an Estate Plan that covers future owners of your AG property?

Yes	30%
No	65%
Don't know	5%

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	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
Dairy	35%	61%	4%
Veg-Fruit	11%	82%	7%
Beef	43%	56%	1%
Nursery	8%	81%	11%
Timber	60%	34%	6%
	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
Farm Bureau	38%	58%	4%
Cattlemens Assoc.	53%	46%	1%
Buckeye Cons.	48%	50%	2%
Farm Mark. Assoc.	0%	89%	11%
Woolgrowers	35%	65%	0%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Willing to Sell	29%	66%	5%
Not Selling	32%	63%	5%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Med. Support	35%	60%	5%
High Support	25%	69%	6%
	<u>Yes</u>	<u>No</u>	<u>Don't know</u>
1-9acres	6%	83%	11%
10-49acres	11%	87%	2%
50-179acres	32%	66%	2%
180-499acres	45%	50%	5%
500-999acres	31%	63%	6%
1000+acres	53%	44%	3%
	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
Arcata	36%	58%	6%
Eureka	48%	52%	0%
McKin. Grp.	23%	62%	15%
Orleans Grp.	14%	86%	0%
Ferndale Grp.	46%	51%	3%
Fortuna Grp.	20%	77%	3%
Redcrest Grp.	11%	86%	3%
Kneeland Grp.	31%	62%	7%

25. Indicate the highest level of education you have completed:

K-11	4%				
high school / GED	25%				
some college	25%				
college grad	28%				
grad education	5%				
grad degree	13%				
	<u>K-11</u>	<u>High sch./GED</u>	<u>Some college</u>	<u>College degree</u>	<u>Grad education</u>
Dairy	6%	33%	30%	7%	14%
Veg-Fruit	3%	17%	22%	31%	27%
Beef	5%	28%	29%	25%	13%
Nursery	0%	15%	27%	39%	19%
Timber	0%	23%	19%	39%	19%
	<u>K-11</u>	<u>High sch./GED</u>	<u>Some college</u>	<u>College degree</u>	<u>Grad education</u>
Farm Bureau	4%	28%	25%	27%	16%
Cattlemens	6%	24%	27%	29%	14%
Buckeyes	3%	20%	22%	40%	15%
Farm Mark.	0%	18%	28%	39%	16%
Woolgrowers	4%	35%	8%	22%	31%
	<u>K-11</u>	<u>High sch./GED</u>	<u>Some college</u>	<u>College degree</u>	<u>Grad education</u>
Willing to Sell	5%	21%	30%	19%	25%
Not Selling	4%	29%	23%	28%	16%
	<u>K-11</u>	<u>High sch./GED</u>	<u>Some college</u>	<u>College degree</u>	<u>Grad education</u>
Med. Support	4%	29%	25%	24%	18%

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	4%	20%	25%	32%	19%
	<u>K-11</u>	<u>High sch./GED</u>	<u>Some college</u>	<u>College degree</u>	<u>Grad education</u>
High Support	4%	20%	25%	32%	19%
1-9acres	0%	13%	23%	31%	33%
10-49acres	7%	27%	23%	23%	20%
50-179acres	2%	23%	27%	32%	16%
180-499acres	3%	33%	31%	20%	13%
500-999acres	0%	40%	27%	7%	27%
1000+acres	7%	24%	25%	32%	12%
	<u>K-11</u>	<u>High sch./GED</u>	<u>Some college</u>	<u>College degree</u>	<u>Grad education</u>
Arcata	0%	15%	38%	29%	18%
Eureka	0%	20%	20%	35%	25%
McKin. Grp.	0%	17%	25%	42%	16%
Orleans Grp.	7%	21%	21%	29%	22%
Ferndale Grp.	4%	37%	24%	21%	14%
Fortuna Grp.	0%	32%	23%	23%	22%
Redcrest Grp.	3%	15%	26%	39%	17%
Kneeland Grp.	11%	25%	21%	25%	18%

26. Politically, do you think of yourself as a:

Republican	58%
Democrat	22%
Independent	12%
Other	8%

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Other</u>
Dairy	76%	12%	6%	6%
Veg-Fruit	23%	39%	20%	18%
Beef	82%	5%	10%	3%
Nursery	4%	63%	12%	21%
Timber	76%	12%	6%	6%
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Other</u>
Farm Bureau	72%	13%	11%	4%
Cattlemens Assoc.	83%	5%	9%	3%
Buckeye Cons.	85%	3%	7%	5%
Farm Mark. Assoc.	8%	45%	16%	31%
Woolgrowers	74%	9%	13%	4%
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Other</u>
Willing to Sell	35%	26%	35%	38%
Not Selling	65%	74%	65%	62%
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Other</u>
Med. Support	58%	51%	39%	28%
High Support	42%	49%	61%	72%
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Other</u>
1-9acres	10%	38%	21%	31%
10-49acres	44%	42%	14%	0%
50-179acres	83%	3%	7%	7%
180-499acres	76%	7%	5%	12%
500-999acres	72%	14%	14%	0%
1000+acres	78%	7%	13%	2%
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Other</u>
Arcata	59%	26%	9%	6%
Eureka	50%	20%	20%	10%
McKin. Grp.	64%	18%	0%	18%
Orleans Grp.	16%	46%	23%	15%
Ferndale Grp.	77%	10%	7%	6%
Fortuna Grp.	59%	31%	10%	0%
Redcrest Grp.	31%	33%	22%	14%
Kneeland Grp.	76%	10%	7%	7%

Additional Producer Economic Demographic Results listed in
Economics Section (page 103)

PART THREE: SURVEY QUESTIONS AND RESPONSES

General Public Survey Questions and Results

Each General Public survey question is followed by results broken down into the three result sections summarized in Part Two and outlined on the Table of Contents page. For example, survey question number one is presented and is followed by 1) the overall general response, 2) purchase of development rights (PDR) support index group, and 3) zip code group. Survey questions and results are grouped into the following general themes:

<u>Public General Themes</u>	<u>Page #</u>
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1. Familiarity With Agriculture

1. How familiar are you with AG issues in Humboldt County?

Very familiar	5%	
Moderately familiar	39%	
Not really	46%	
Not at all	10%	
	<u>Familiar</u>	<u>Not Familiar</u>
PDR Support Low	48%	52%
PDR Support Medium	43%	57%
PDR Support High	43%	57%
	<u>Familiar</u>	<u>Not Familiar</u>
Eureka	33%	67%
Arcata	56%	44%
McKinleyville	44%	56%
Rural N,E county	39%	61%
Fortuna - Ferndale	42%	58%
Rural S,E county	65%	35%

2. Have you visited a farm or ranch in the past year?

Yes	51%		
No	49%		
	<u>Yes</u>	<u>No</u>	
PDR Support Low	52%	48%	
PDR Support Medium	50%	50%	
PDR Support High	52%	48%	
	<u>Yes</u>	<u>No</u>	
Eureka	38%	62%	
Arcata	70%	30%	
McKinleyville	43%	57%	
Rural N,E county	43%	57%	
Fortuna - Ferndale	63%	37%	
Rural S,E county	56%	44%	

3. Over the next ten years, do you expect the acreage of farm and ranch land in Humboldt County to:

Increase	4%			
Stay Constant	14%			
Decrease	64%			
Decrease Dramatically	8%			
Not Sure	10%			
	<u>Increase</u>	<u>Stay Constant</u>	<u>Decrease</u>	<u>Not Sure</u>
PDR Support Low	2%	16%	73%	9%
PDR Support Medium	6%	13%	67%	14%
PDR Support High	2%	13%	81%	4%
	<u>Increase</u>	<u>Stay Constant</u>	<u>Decrease</u>	<u>Not Sure</u>
Eureka	3%	11%	71%	15%
Arcata	6%	14%	74%	6%
McKinleyville	3%	16%	74%	7%
Rural N,E county	7%	13%	67%	13%
Fortuna - Ferndale	4%	8%	71%	17%
Rural S,E county	0%	24%	76%	0%

4. What percentage of farms / ranches in Humboldt County are local, family-run operations?

Less than 20%	1%
20% to 40%	8%
41% to 60%	9%
61% to 80%	22%
81% to 100%	15%
Don't Know	45%
	<u>Correct (more than 80%)</u>
PDR Support Low	18%
PDR Support Medium	13%
PDR Support High	18%
	<u>Correct</u>
Eureka	12%
Arcata	20%
McKinleyville	13%
Rural N,E county	0%
Fortuna - Ferndale	18%
Rural S,E county	31%

5. Are you a Humboldt AG producer/landowner who earned over \$2,500 from AG operations in 2001?

Yes	4%		
No	96%		
		<u>Yes</u>	<u>No</u>
PDR Support Low		7%	93%
PDR Support Medium		2%	98%
PDR Support High		4%	96%
		<u>Yes</u>	<u>No</u>
Eureka		3%	97%
Arcata		3%	97%
McKinleyville		3%	97%
Rural N,E county		7%	93%
Fortuna - Ferndale		13%	87%
Rural S,E county		0%	100%

2. Attitudes About Agriculture

1. The current pace of AG land being lost to development and non-AG uses in Humboldt County is:

Too fast	47%			
About right	15%			
Too slow	1%			
Not Sure	37%			
	<u>Too fast</u>	<u>About right</u>	<u>Too slow</u>	<u>Not Sure</u>
PDR Support Low	39%	20%	2%	39%
PDR Support Medium	49%	13%	0%	38%
PDR Support High	51%	13%	0%	36%
	<u>Too fast</u>	<u>About right</u>	<u>Too slow</u>	<u>Not Sure</u>
Eureka	41%	12%	2%	46%
Arcata	53%	8%	0%	39%
McKinleyville	42%	26%	0%	32%
Rural N,E county	43%	0%	0%	57%
Fortuna - Ferndale	54%	17%	0%	29%
Rural S,E county	47%	29%	0%	24%

2. How important is it to keep Humboldt County's private AG land in production versus being developed for non-AG uses like commercial or residential subdivisions?

Not at all important	3%	
Not too important	3%	
Somewhat important	24%	
Very important	70%	
	<u>Important</u>	<u>Not Important</u>
PDR Support Low	82%	18%
PDR Support Medium	97%	3%
PDR Support High	100%	0%
	<u>Important</u>	<u>Not Important</u>
Eureka	95%	5%
Arcata	97%	3%
McKinleyville	83%	17%
Rural N,E county	100%	0%
Fortuna - Ferndale	96%	4%
Rural S,E county	88%	12%

3. What priority should local government give to conserving Humboldt County's agricultural and scenic open space lands?

Low priority	5%		
Medium priority	22%		
High priority	73%		
	<u>Low priority</u>	<u>Medium</u>	<u>High priority</u>
PDR Support Low	18%	29%	53%
PDR Support Medium	0%	25%	75%
PDR Support High	0%	9%	91%
	<u>Low priority</u>	<u>Medium</u>	<u>High priority</u>
Eureka	5%	26%	69%
Arcata	3%	14%	83%
McKinleyville	10%	26%	64%
Rural N,E county	8%	7%	85%
Fortuna - Ferndale	0%	21%	79%
Rural S,E county	6%	35%	59%

4. Loss of available AG land is a present threat to county AG production:

Agree 79% (19% strongly agree)
 Disagree 21% (3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	63%	37%
PDR Support Medium	85%	15%
PDR Support High	86%	14%

	<u>Agree</u>	<u>Disagree</u>
Eureka	75%	25%
Arcata	91%	9%
McKinleyville	71%	29%
Rural N,E county	75%	25%
Fortuna - Ferndale	76%	24%
Rural S,E county	77%	23%

5. Loss of available AG land will be a future threat to county AG production:

Agree 90% (29% strongly agree)
 Disagree 10% (1% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	76%	24%
PDR Support Medium	95%	5%
PDR Support High	96%	4%

	<u>Agree</u>	<u>Disagree</u>
Eureka	89%	11%
Arcata	94%	6%
McKinleyville	76%	24%
Rural N,E county	86%	14%
Fortuna - Ferndale	100%	0%
Rural S,E county	94%	6%

6. Development pressure is reducing the amount of AG land in Humboldt County:

Agree 84% (25% strongly agree)
 Disagree 16% (2% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	66%	34%
PDR Support Medium	90%	10%
PDR Support High	93%	7%

	<u>Agree</u>	<u>Disagree</u>
Eureka	82%	18%
Arcata	82%	18%
McKinleyville	77%	23%
Rural N,E county	86%	14%
Fortuna - Ferndale	91%	9%
Rural S,E county	94%	6%

7. Should saving land for wildlife habitat be given less or more priority compared to saving land for present and future AG uses?

Much less priority 11%
 Less priority 14%
 Equal priority 46%
 More priority 21%
 Much more priority 8%

	<u>Less Priority</u>	<u>Equal</u>	<u>More Priority</u>
PDR Support Low	53%	33%	14%
PDR Support Medium	19%	53%	72%
PDR Support High	4%	48%	48%

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	<u>Less Priority</u>	<u>Equal</u>	<u>More Priority</u>
Eureka	27%	53%	20%
Arcata	14%	44%	42%
McKinleyville	30%	37%	33%
Rural N,E county	21%	14%	65%
Fortuna - Ferndale	29%	63%	8%
Rural S,E county	35%	41%	24%

8. Open space is a resource to keep available for wildlife habitat and recreation.

Agree 88% (39% strongly agree)
Disagree 12% (3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	74%	26%
PDR Support Medium	92%	8%
PDR Support High	98%	2%
	<u>Agree</u>	<u>Disagree</u>
Eureka	88%	12%
Arcata	94%	6%
McKinleyville	81%	19%
Rural N,E county	93%	7%
Fortuna - Ferndale	96%	4%
Rural S,E county	76%	24%

9. Open space is a resource to keep available for AG production.

Agree 84% (25% strongly agree)
Disagree 16% (2% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	79%	21%
PDR Support Medium	83%	17%
PDR Support High	91%	9%
	<u>Agree</u>	<u>Disagree</u>
Eureka	81%	19%
Arcata	89%	11%
McKinleyville	81%	19%
Rural N,E county	85%	15%
Fortuna - Ferndale	83%	17%
Rural S,E county	87%	13%

10. Rank the following based on what you think local government priorities should be:

Improving schools and quality of education	32%
Increasing job opportunities and economic growth	24%
Protecting AG lands and open space from development	12%
Improving highway safety and roads	11%
Improving law enforcement and reducing crime	11%
Providing more child and family support services	10%

PDR Low: 1. Economy (29%) , 2. Education (17%), 3. Law and crime (13%), 4. Roads (12%)
PDR Med: 1. Education (35%), 2. Economy (24%), 3. Law and crime (11%), 4. Ag lands (9%)
PDR High: 1. Education (33%), 2. Ag lands (24%), 3. Economy (16%), 4. Family services (12%)

Zip code groups follow same pattern as the general public results presented above.

11. Have you been disturbed by any aspect of a Humboldt County agricultural operation in past 12 months?

Yes 7%
No 93%

	<u>Yes</u>	<u>No</u>
PDR Support Low	7%	93%

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PDR Support Medium	8%	92%
PDR Support High	7%	93%
	<u>Yes</u>	<u>No</u>
Eureka	2%	98%
Arcata	11%	89%
McKinleyville	10%	90%
Rural N,E county	13%	87%
Fortuna - Ferndale	4%	96%
Rural S,E county	18%	82%

12. If yes, how often? (out of 15 responses)

Once or twice 40% (6)

Many times 34% (5)

Weekly 13% (2)

Daily 13% (2)

How have you been disturbed? Majority of comments address manure, smell, animals on road.

3. Private Land, Public Benefits

1. Private AG lands often provide 'public' benefits.

Agree 88% (36% strongly agree)
 Disagree 12% (3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	77%	23%
PDR Support Medium	90%	10%
PDR Support High	96%	4%

	<u>Agree</u>	<u>Disagree</u>
Eureka	83%	17%
Arcata	91%	9%
McKinleyville	87%	13%
Rural N,E county	100%	0%
Fortuna - Ferndale	92%	8%
Rural S,E county	88%	12%

2. AG lands are valuable to Humboldt County's rural quality and character.

Agree 96% (56% strongly agree)
 Disagree 4% (2% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	91%	9%
PDR Support Medium	98%	2%
PDR Support High	100%	0%

	<u>Agree</u>	<u>Disagree</u>
Eureka	95%	5%
Arcata	97%	3%
McKinleyville	94%	6%
Rural N,E county	100%	0%
Fortuna - Ferndale	100%	0%
Rural S,E county	94%	6%

3. Should AG land w/in city limits, adjacent to subdivisions be retained as open space or developed?

Retained as open space 52%
 Developed 7%
 Landowners choice 33%
 Don't know 8%

	<u>Open space</u>	<u>Developed</u>	<u>Owners choice</u>	<u>Don't know</u>
PDR Support Low	21%	9%	53%	17%
PDR Support Medium	55%	5%	31%	9%
PDR Support High	80%	7%	13%	0%

	<u>Open space</u>	<u>Developed</u>	<u>Owners choice</u>	<u>Don't Know</u>
Eureka	49%	10%	28%	13%
Arcata	72%	0%	19%	9%
McKinleyville	48%	7%	42%	3%
Rural N,E county	66%	7%	27%	0%
Fortuna - Ferndale	17%	0%	70%	13%
Rural S,E county	53%	18%	18%	11%

4. AG landowners should be compensated for the public benefits their properties provide.

Agree 56% (14% strongly agree)
 Disagree 44% (8% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	47%	53%
PDR Support Medium	52%	48%

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PDR Support High	74%	26%
	<u>Agree</u>	<u>Disagree</u>
Eureka	54%	46%
Arcata	71%	29%
McKinleyville	50%	50%
Rural N,E county	59%	41%
Fortuna - Ferndale	43%	57%
Rural S,E county	56%	44%

5. Residential and commercial development have a positive impact on the local community.

Agree 66% (8% strongly agree)
 Disagree 34% (6% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	85%	15%
PDR Support Medium	64%	36%
PDR Support High	44%	56%
	<u>Agree</u>	<u>Disagree</u>
Eureka	70%	30%
Arcata	50%	50%
McKinleyville	73%	27%
Rural N,E county	46%	54%
Fortuna - Ferndale	76%	24%
Rural S,E county	69%	31%

4. Ag Land Conservation: Policies and Programs

1. Local government places a high priority on protecting AG land.

Agree 44% (6% strongly agree)
 Disagree 56% (4% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	40%	60%
PDR Support Medium	44%	56%
PDR Support High	47%	53%
	<u>Agree</u>	<u>Disagree</u>
Eureka	42%	58%
Arcata	54%	46%
McKinleyville	34%	66%
Rural N,E county	33%	67%
Fortuna - Ferndale	56%	44%
Rural S,E county	40%	60%

2. More should be done to limit the loss and conversion of productive AG lands to non-AG uses.

Agree 81% (28% strongly agree)
 Disagree 19% (4% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	61%	39%
PDR Support Medium	85%	15%
PDR Support High	95%	5%
	<u>Agree</u>	<u>Disagree</u>
Eureka	79%	21%
Arcata	85%	15%
McKinleyville	68%	32%
Rural N,E county	85%	15%
Fortuna - Ferndale	91%	9%
Rural S,E county	76%	24%

3. Stronger zoning regulations should be used to keep AG land from conversion to non-AG uses.

Agree 83% (24% strongly agree)
 Disagree 17% (3% strongly disagree)

	<u>Agree</u>	<u>Disagree</u>
PDR Support Low	65%	35%
PDR Support Medium	87%	13%
PDR Support High	98%	2%
	<u>Agree</u>	<u>Disagree</u>
Eureka	85%	15%
Arcata	86%	14%
McKinleyville	76%	24%
Rural N,E county	92%	8%
Fortuna - Ferndale	71%	29%
Rural S,E county	88%	12%

4. Should towns and cities in Humboldt develop urban growth boundaries that promote growth within the boundary and restrict development outside the boundary to protect agricultural production?

Yes 70% (Yes, Definitely 30%)
 No 15% (No, Definitely 7%)
 Not sure 15%

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
PDR Support Low	54%	32%	14%
PDR Support Medium	69%	11%	20%
PDR Support High	87%	4%	9%

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	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Eureka	66%	16%	18%
Arcata	84%	7%	9%
McKinleyville	50%	23%	27%
Rural N,E county	57%	22%	21%
Fortuna - Ferndale	78%	9%	13%
Rural S,E county	81%	19%	0%

5a. The top reasons for conserving 'Private AG lands':

(1) Provide consumers with local Ag products	26%
(2) Help preserve family farms	25%
(3) Preserve rural, scenic qualities	16%
(4) Slow down, control development	14%
(5) Protect rivers and water quality	9%
(6) Protect wildlife habitat	8%
(7) Provide public access and recreation	2%

5b. The top reasons for conserving 'Public Open Spaces':

(1) Protect wildlife habitat	24%
(2) Protect rivers and water quality	23%
(3) Provide public access and recreation	18%
(4) Preserve rural, scenic qualities	18%
(5) Slow down, control development	14%
(6) Help preserve family farms	2%
(7) Provide consumers with local Ag products	1%

The top reasons for conserving 'Private AG lands':

PDR Low

(1) Provide consumers with local Ag products	28%
(1) Help preserve family farms	28%
(3) Preserve rural, scenic qualities	13%
(4) Slow down, control development	10%
(5) Protect rivers and water quality	11%
(6) Protect wildlife habitat	5%
(6) Provide public access and recreation	5%

PDR Medium

(1) Help preserve family farms	25%
(2) Provide consumers with local Ag products	24%
(3) Preserve rural, scenic qualities	15%
(4) Slow down, control development	14%
(5) Protect rivers and water quality	12%
(6) Protect wildlife habitat	9%
(7) Provide public access and recreation	1%

PDR High

(1) Provide consumers with local Ag products	26%
(2) Help preserve family farms	22%
(3) Preserve rural, scenic qualities	21%
(4) Slow down, control development	17%
(5) Protect wildlife habitat	8%
(6) Protect rivers and water quality	5%
(7) Provide public access and recreation	1%

6. Which natural areas should be a priority for conservation in Humboldt County:

Marsh and wetlands	27%
Public forest preserves	21%
Private AG lands	17%

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Scenic open spaces	14%
Private timberlands	10%
Oak woodlands / grasslands	5%
Other	4%
None of the above	2%

Private agriculture lands should be the priority for conservation in Humboldt County (compared to the other natural areas, listed above):

	<u>Agree</u>
PDR Support Low	29%
PDR Support Medium	31%
PDR Support High	41%

Ranking of Top Four Natural Habitats Needing Protection:

Eureka	1. Wetlands, 2. Public forests, 3. Scenic open space, 4. Ag lands
Arcata	1. Wetlands, 2. Public forests, 3. Ag lands, 4. Private timberland
McKinleyville	1. Wetlands, 2. Public forests, 3. Ag lands, 4. Scenic open space
Rural N,E county	1. Wetlands, 2. Public forests, 3. Scenic open space, 4. Ag lands
Fortuna - Ferndale	1. Ag lands, 2. Public forests, 3. Wetlands, 4. Scenic open space
Rural S,E county	1. Wetlands, 2. Public forests, 3. Ag lands, 4. Scenic open space

5. Ag Conservation Easements - Purchase of Development Rights

1. Would a program to purchase development rights (described above) to AG lands and private open spaces properties work in Humboldt County?

Yes 71% (Yes, Definitely 23%)

No 29% (No, Definitely 11%)

	<u>Yes</u>	<u>No</u>
PDR Support Low	30%	70%
PDR Support Medium	82%	18%
PDR Support High	100%	0%
	<u>Yes</u>	<u>No</u>
Eureka	65%	35%
Arcata	85%	15%
McKinleyville	73%	27%
Rural N,E county	62%	38%
Fortuna - Ferndale	82%	18%
Rural S,E county	63%	37%

2. Should Humboldt County target existing state and federal programs for funding to purchase development rights to priority AG land and private open space lands?

Yes 68% (Yes, Definitely 35%)

No 32% (No, Definitely 16%)

	<u>Yes</u>	<u>No</u>
PDR Support Low	19%	81%
PDR Support Medium	83%	17%
PDR Support High	100%	0%
	<u>Yes</u>	<u>No</u>
Eureka	65%	35%
Arcata	82%	18%
McKinleyville	59%	41%
Rural N,E county	69%	31%
Fortuna - Ferndale	73%	27%
Rural S,E county	63%	37%

3. Who would you trust most to manage such a program?

Land trust 43%

City / county gov 36%

State gov 4%

Federal gov 3%

Other 14%

(majority of 'other' answers: 'no one', 'no government', 'National Land Trust (i.e., Nature Conservancy), "Consortium of groups"')

	<u>Land trust</u>	<u>City / county</u>	<u>State / Fed. gov</u>	<u>Other</u>
PDR Support Low	33%	32%	7%	28%
PDR Support Medium	43%	39%	7%	11%
PDR Support High	52%	34%	9%	5%
	<u>Land Trust</u>	<u>City / county</u>	<u>State / Fed gov.</u>	<u>Other</u>
Eureka	44%	33%	7%	16%
Arcata	56%	29%	6%	9%
McKinleyville	37%	37%	7%	19%
Rural N,E county	33%	50%	8%	9%
Fortuna - Ferndale	40%	45%	10%	5%
Rural S,E county	43%	7%	29%	21%

4. Would you support a one quarter percent increase in the county sales tax to establish a fund for the purchase of development rights (for protecting priority agricultural lands and open spaces)...?

Yes 47% (Yes, Definitely 18%)

No 53% (No, Definitely 28%)

	<u>Yes</u>	<u>No</u>
PDR Support Low	2%	98%
PDR Support Medium	50%	50%
PDR Support High	98%	2%
	<u>Yes</u>	<u>No</u>
Eureka	48%	52%
Arcata	64%	36%
McKinleyville	46%	54%
Rural N,E county	46%	54%
Fortuna - Ferndale	32%	68%
Rural S,E county	44%	56%

5. Would you vote for or against the fictional PDR program described above at the following stated annual costs per household? ... (over a five year period)

	<u>Yes</u>	<u>Frequency</u>
\$25:	61%	44
\$75:	67%	45
\$125:	40%	46
\$175:	33%	44

Support w/ cost range from \$25 to \$175 dollars annually per household:

	<u>Yes</u>	<u>No</u>
PDR Support Low	2%	98%
PDR Support Medium	43%	57%
PDR Support High	98%	2%
	<u>Yes</u>	<u>No</u>
Eureka	40%	60%
Arcata	64%	36%
McKinleyville	33%	67%
Rural N,E county	50%	50%
Fortuna - Ferndale	38%	62%
Rural S,E county	50%	50%

6. If you answered 'No' to the previous question, would you be willing to pay one dollar each year for the next five years to fund such a program?

Yes 55%

No 45%

	<u>Yes</u>	<u>No</u>
PDR Support Low	19%	91%
PDR Support Medium	87%	13%
PDR Support High	100%	0%
	<u>Yes</u>	<u>No</u>
Eureka	43%	57%
Arcata	67%	33%
McKinleyville	48%	52%
Rural N,E county	86%	14%
Fortuna - Ferndale	77%	23%
Rural S,E county	44%	56%

7. What is the maximum total you would be willing to pay each year for the next five years to fund such a program? Between zero dollars and five hundred dollars?

\$0:	30%			
\$1-\$99:	30%			
\$100:	20%			
\$101-\$500:	20%			
	<u>\$0</u>	<u>\$1-\$99</u>	<u>\$100</u>	<u>\$101-\$500</u>
PDR Support Low	83%	17%	0%	0%
PDR Support Medium	9%	75%	9%	7%
PDR Support High	0%	19%	49%	32%

Comments?

Approximately 100 comments; majority of comments ranged from ‘too many taxes already’, ‘can’t afford it’, ‘don’t trust the tax system’ to ‘its worth the money to protect such resources’. Comments listed in Part 4.

8. Would you be willing to contribute to such a fund voluntarily instead of being taxed?

Yes 47% (Yes, Definitely 6%)
 No 53% (No, Definitely 14%)

	<u>Yes</u>	<u>No</u>
PDR Support Low	18%	82%
PDR Support Medium	53%	47%
PDR Support High	72%	28%
	<u>Yes</u>	<u>No</u>
Eureka	48%	52%
Arcata	63%	37%
McKinleyville	40%	60%
Rural N,E county	23%	77%
Fortuna - Ferndale	50%	50%
Rural S,E county	47%	53%

9. Would you be supportive of such a program if matching funds were available from out-of-county sources?

Yes 66% (Yes, Definitely 18%)
 No 34% (No, Definitely 14%)

	<u>Yes</u>	<u>No</u>
PDR Support Low	16%	84%
PDR Support Medium	82%	18%
PDR Support High	96%	4%
	<u>Yes</u>	<u>No</u>
Eureka	61%	39%
Arcata	82%	18%
McKinleyville	63%	37%
Rural N,E county	50%	50%
Fortuna - Ferndale	73%	27%
Rural S,E county	69%	31%

10. Which is the most effective funding tool to create this hypothetical PDR program?

Sales tax	22%				
Property tax	20%				
Voluntary donations	20%				
Gov. funding programs	22%				
None of the above	16%				
	<u>Sales tax</u>	<u>Property tax</u>	<u>Donations</u>	<u>Gov. Programs</u>	<u>None</u>
PDR Support Low	8%	4%	37%	12%	39%
PDR Support Medium	23%	23%	16%	32%	6%
PDR Support High	36%	34%	7%	18%	5%

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	<u>Sales tax</u>	<u>Property tax</u>	<u>Donations</u>	<u>Gov. Programs</u>	<u>None</u>
Eureka	21%	19%	28%	21%	11%
Arcata	28%	19%	13%	25%	15%
McKinleyville	24%	21%	17%	21%	17%
Rural N,E county	8%	42%	17%	17%	16%
Fortuna - Ferndale	25%	20%	25%	20%	10%
Rural S,E county	13%	13%	13%	27%	34%

6. General Public Demographics

1. How long have you lived in Humboldt County?

Less than 5 years	11%
5-10 years	9%
11-19 years	15%
20+ years	45%
Native of Humboldt C.	20%

	<u>Less 5 years</u>	<u>5-10 years</u>	<u>11-19 years</u>	<u>20+ years</u>	<u>Native</u>
PDR Support Low	6%	4%	13%	46%	32%
PDR Support Medium	13%	8%	14%	46%	20%
PDR Support High	13%	17%	20%	44%	7%
	<u>Less 5 years</u>	<u>5-10 years</u>	<u>11-19 years</u>	<u>20+ years</u>	<u>Native</u>
Eureka	8%	3%	15%	48%	26%
Arcata	8%	22%	19%	47%	3%
McKinleyville	7%	7%	13%	52%	23%
Rural N,E county	20%	7%	7%	47%	20%
Fortuna - Ferndale	17%	8%	13%	29%	33%
Rural S,E county	12%	12%	24%	47%	6%

2. In what size community did you spend most of your growing-up years?

A large metropolitan area	26%
A medium-sized city	21%
A smaller city population	22%
A town or village	12%
In the country or rural small town	19%

	<u>Metropolitan area</u>	<u>Medium-sized city</u>	<u>Smaller city</u>	<u>Town / Village</u>	<u>Rural / Country</u>
PDR Support Low	23%	9%	32%	17%	19%
PDR Support Medium	22%	27%	18%	12%	22%
PDR Support High	36%	23%	21%	7%	13%
	<u>Metropolitan area</u>	<u>Medium-sized city</u>	<u>Smaller city</u>	<u>Town / Village</u>	<u>Rural / Country</u>
Eureka	16%	25%	32%	14%	13%
Arcata	36%	25%	17%	11%	11%
McKinleyville	27%	20%	17%	10%	27%
Rural N,E county	13%	27%	20%	13%	27%
Fortuna - Ferndale	30%	9%	26%	13%	22%
Rural S,E county	35%	12%	18%	12%	24%

3. How much longer do you plan on living in Humboldt County?

Less than 5 years	6%
5-10 years	8%
11-25 years	4%
Rest of life	68%
Not sure	14%

	<u>Less 5 years</u>	<u>Rest of life</u>	<u>Not sure</u>
PDR Support Low	7%	67%	16%
PDR Support Medium	5%	71%	14%
PDR Support High	7%	65%	11%
	<u>Less 5 years</u>	<u>Rest of life</u>	<u>Not sure</u>
Eureka	5%	68%	16%
Arcata	3%	72%	11%
McKinleyville	0%	80%	10%
Rural N,E county	7%	60%	27%
Fortuna - Ferndale	13%	67%	13%
Rural S,E county	18%	53%	12%

4. Do you pay property taxes in Humboldt County?

Yes 72%

No 28%

	<u>Yes</u>	<u>No</u>
PDR Support Low	80%	20%
PDR Support Medium	72%	28%
PDR Support High	63%	37%
	<u>Yes</u>	<u>No</u>
Eureka	72%	28%
Arcata	69%	31%
McKinleyville	77%	23%
Rural N,E county	73%	27%
Fortuna - Ferndale	67%	33%
Rural S,E county	77%	23%

5. Do you own or rent property in Humboldt County?

Own 66%

Rent 24%

Both 5%

Neither 5%

	<u>Own</u>	<u>Rent</u>	<u>Both</u>	<u>Neither</u>
PDR Support Low	72%	19%	4%	5%
PDR Support Medium	66%	22%	6%	6%
PDR Support High	59%	33%	4%	4%
	<u>Own</u>	<u>Rent</u>	<u>Both</u>	<u>Neither</u>
Eureka	69%	20%	5%	6%
Arcata	56%	36%	5%	3%
McKinleyville	73%	20%	4%	3%
Rural N,E county	60%	33%	7%	0%
Fortuna - Ferndale	70%	13%	4%	13%
Rural S,E county	71%	24%	0%	5%

6. What is your zip code?

<u>Zip Code Group Areas</u>	<u>Percent of total</u>	<u>Frequency</u>
1. Eureka	33%	62
2. Arcata, Bayside	20%	36
3. McKinleyville	17%	31
4. Blue Lake, Trinidad, Korbelt, Willow Creek, Orick, Hoopa, Orleans (rural north, east county)		
5. Fortuna, Ferndale, Loleta, Hydesville, Carlotta	13%	24
6. Scotia, Garberville, Bridgeville, Petrolia, Alderpoint, Peircy, Weott, Redcrest, Redway, Whitethorn, (rural south, east county)	9%	17

<u>PDR Support</u>	<u>Low</u>	<u>Med</u>	<u>High</u>
1. Eureka	34%	45%	21%
2. Arcata, Bayside	14%	42%	44%
3. McKinleyville	32%	45%	23%
4. Rural N,E county	13%	67%	20%
5. Fortuna - Ferndale	33%	54%	13%
6. Rural S,E county	41%	35%	24%

7. What is your gender?

Male 51%
 Female 49%

	<u>Male</u>	<u>Female</u>
PDR Support Low	62%	38%
PDR Support Medium	45%	55%
PDR Support High	50%	50%
	<u>Male</u>	<u>Female</u>
Eureka	45%	55%
Arcata	58%	42%
McKinleyville	58%	42%
Rural N,E county	29%	71%
Fortuna - Ferndale	46%	54%
Rural S,E county	71%	29%

8. What is your age?

Median / mean: 51/51

Range: 19-93

20-24 8%
 25-34 14%
 35-44 13%
 45-54 23%
 55-59 12%
 60-64 6%
 65-74 12%
 75-84 9%
 85 and over 3%

	<u>20-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-59</u>	<u>60-64</u>	<u>65-74</u>	<u>75-84</u>	<u>85+</u>
PDR Support Low	6%	12%	12%	21%	8%	8%	17%	14%	2%
PDR Support Medium	10%	12%	8%	24%	14%	5%	11%	8%	8%
PDR Support High	7%	20%	22%	24%	13%	4%	7%	4%	0%

	<u>Mean/Median</u>		
PDR Support Low	54.6	54.0	59% bt. ages of 25-59
PDR Support Medium	52.4	51.0	68% bt. ages of 25-59
PDR Support High	45.8	45.0	86% bt. ages of 25-59

	<u>Mean / Median</u>	
Eureka	52.6	54.0
Arcata	48.8	48.0
McKinleyville	52.5	54.0
Rural N,E county	51.0	51.0
Fortuna - Ferndale	47.8	50.5
Rural S,E county	56.4	54.0

9. How many adults and children are in your immediate family?

1 adult: 25%
 2 adults: 61%
 3+ adults: 14%

0 children: 15%
 1 child: 21%
 2 children: 33%
 3 children: 15%
 4+ children: 16%

Adults in family:	<u>Single</u>	<u>2 or More</u>
PDR Support Low	21%	79%
PDR Support Medium	24%	76%

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PDR Support High	33%	67%
Children in Family:	<u>Yes</u>	<u>No</u>
PDR Support Low	85%	15%
PDR Support Medium	89%	11%
PDR Support High	79%	21%
	<u>Yes</u>	<u>No</u>
Eureka	89%	11%
Arcata	74%	26%
McKinleyville	88%	12%
Rural N,E county	67%	33%
Fortuna - Ferndale	100%	0%
Rural S,E county	90%	10%

10. Indicate the highest level of education you have completed:

K-11	4%				
high school / GED	15%				
some college	30%				
college grad	22%				
grad education	9%				
grad degree	20%				
	<u>K-11</u>	<u>high school</u>	<u>some college</u>	<u>college grad</u>	<u>grad education</u>
PDR Support Low	4%	26%	37%	20%	13%
PDR Support Medium	6%	16%	30%	21%	27%
PDR Support High	2%	2%	22%	27%	47%
	<u>K-11</u>	<u>high school</u>	<u>some college</u>	<u>college grad</u>	<u>grad sch</u>
Eureka	2%	23%	30%	15%	30%
Arcata	3%	6%	23%	34%	34%
McKinleyville	3%	17%	27%	23%	30%
Rural N,E county	13%	7%	27%	27%	27%
Fortuna - Ferndale	13%	8%	50%	21%	8%
Rural S,E county	0%	12%	25%	25%	38%

11. Approximate total income of household from all sources in 2001?

Less than \$10K	9%			
\$10-24,999K	23%			
\$25-39999K	20%			
\$40-49999K	11%			
\$50-64999K	13%			
\$65-74999K	6%			
\$75-89999K	7%			
More than \$90K	12%			
	<u>\$0-24,999K</u>	<u>\$25-49999K</u>	<u>\$50-74999K</u>	<u>More than \$75K</u>
PDR Support Low	30%	32%	18%	20%
PDR Support Medium	40%	29%	12%	18%
PDR Support High	18%	32%	32%	18%
	<u>\$0-24,999K</u>	<u>\$25-49999K</u>	<u>\$50-74999K</u>	<u>More than \$75K</u>
Eureka	36%	22%	27%	15%
Arcata	32%	29%	21%	18%
McKinleyville	30%	22%	15%	33%
Rural N,E county	27%	53%	20%	0%
Fortuna - Ferndale	39%	30%	8%	23%
Rural S,E county	13%	53%	7%	27%

12. Politically, do you think of yourself as a:

Republican	26%
Democrat	40%

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Independent	17%			
Other	17%			
		<u>Republican</u> (45)	<u>Democrat</u> (70)	<u>Independent</u> (29) <u>Other</u> (30)(frequency)
PDR Support Low	42%	18%	34%	23%
PDR Support Medium	42%	53%	38%	50%
PDR Support High	16%	29%	28%	27%
		<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>
Eureka	27%	41%	15%	17%
Arcata	18%	35%	15%	32%
McKinleyville	24%	40%	24%	12%
Rural N,E county	14%	71%	7%	7%
Fortuna - Ferndale	44%	30%	17%	9%
Rural S,E county	29%	41%	18%	12%

End of Part 3.